

CHICAGO AUTO SHOW



February 10–19
McCormick Place

ChicagoAutoShow.com

2024 MEDIA PREVIEW SCHEDULE

Wednesday, Feb. 7 – Off-Site Events

<u>TIME</u>	<u>EVENT</u>	<u>LOCATION</u>
1:30 – 3:30 p.m.	Concept & Technology Garage	McCormick Place, North Hall
5:30 – 7:00 p.m.	Nissan’s Welcome Media Reception*	ABC Building, 330 E Cermak Rd, Chicago

Thursday, Feb. 8 – Show Floor open 8 a.m. – 5 p.m.

<u>TIME</u>	<u>EVENT</u>	<u>LOCATION</u>
8:00 – 9:45 a.m.	MAMA / CATA Breakfast <i>Chris and Julie Ramsey - Nissan ARIYA ‘Pole to Pole Electric Vehicle Expedition’</i>	Grand Ballroom, S100
9:40 – 10:00 a.m.	ComEd EV Rebate Announcement	Chicago Drives Electric Track
10:10 – 10:40 a.m.	Ford Vehicle Walkaround	Ford
10:45 – 11:15 a.m.	Kia Press Conference	Kia
11:20 – 11:50 a.m.	Honda & Motocompacto Walkaround	Honda
12:00 – 1:15 p.m.	Economic Club of Chicago Luncheon** <i>Pablo Di Si, President & CEO, Volkswagen Group of America; CEO Volkswagen Brand North American Region</i>	Grand Ballroom, S100
1:30 – 2:00 p.m.	Acura Vehicle Walkaround	Acura
1:30 – 3:00 p.m.	What Drives Her Program & Awards, presented by Nissan <ul style="list-style-type: none"> Panel: “What Drives Her...To Buy a Car” Panelists: Amy Emmatty, Productions Plus; Kathy Gilbert, CDK Global; Trudy Hardy, BMW; and Trisha Jung, Nissan Awards: Automotive Ally, Best in Craft Media, Best Retailer, Industry Trailblazer 	Special Events Area
3:00 – 4:30 p.m.	BMW Innovator Reception (ticketed event)	BMW
3:00 – 3:30 p.m.	Emergency Safety Solutions: “We can’t ignore roadside crashes anymore!” <ul style="list-style-type: none"> Presentation & Panel: Dr. Ricardo Martinez, Former NHTSA Administrator, Kirk Steudle, former Director, MDOT; Wiley Deck, former Federal Motor Carrier Safety Admin.; Andrew Coetzee, ESS Chief Safety Advocate 	
3:40 – 3:55 p.m.	Bosch Power Tools: “What Hard Workers Deserve”	Special Events Area
4:00 – 4:20 p.m.	Drive Safe Chicago Award	Special Events Area
4:30 – 4:50 p.m.	NASCAR Chicago Press Conference	NASCAR
8:00 p.m. – Midnight	Sweet Home Chicago**	Pizano’s

Friday, Feb. 9 – Show Floor open 8 a.m. – 2 p.m.

<u>Time</u>	<u>Events</u>	<u>Location</u>
9:15 – 9:30 a.m.	Ford Vehicle Walkaround	Ford
9:30 – 10:15 a.m.	Volkswagen News Event & Brunch	Volkswagen
10:15 – 10:30 a.m.	Toyota Vehicle Walkaround	Toyota
10:30 – 10:45 a.m.	Lucid Vehicle Walkaround	Lucid – CDE Track
11:00 – 11:30 a.m.	Weber LLC Innovation Showcase	Weber
11:45 a.m. – 12:00 p.m.	Illinois Tollway Press Conference	Illinois Tollway

Schedule subject to change. Visit ChicagoAutoShow.com/media for updates. Must be 18 for entry.

*Pre-registration required. Media credential and government-issued photo ID required.

**Ticket required, available at Media Center Information Counter (South Hall Entrance).

MEDIA PREVIEW ENTRY PROCEDURE - Arrive early! Media can check in at the MAMA Breakfast or at the Media Information Counter (South Hall Entrance). Along with your printed credential, media will receive a wristband granting access to the MAMA Breakfast and show floor. Please have your name-matching, government issued ID ready for wristband verification.



Discover the possibilities

See who our experts name the best cars of 2024.

1. Furniture Firm
2. Connie's Pizza
3. Chicago Auto Show Store
4. T-Mobile
5. Weber
6. UIC
7. Solar Car
8. Chitown Exotics Car Club
9. NASCAR
10. Jeeps On The Run
11. Illinois Secretary of State
12. Klairmont Collections
13. U.S. Marine Corp.
14. IL Tollway
15. Downey's Dream Cars
16. Chicago Police/Cook County Sheriff Office
17. Child Car Seat Safety
18. Verisfit Blood Drive
19. IL State Police
20. Pocono Marketing

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McCormick Place

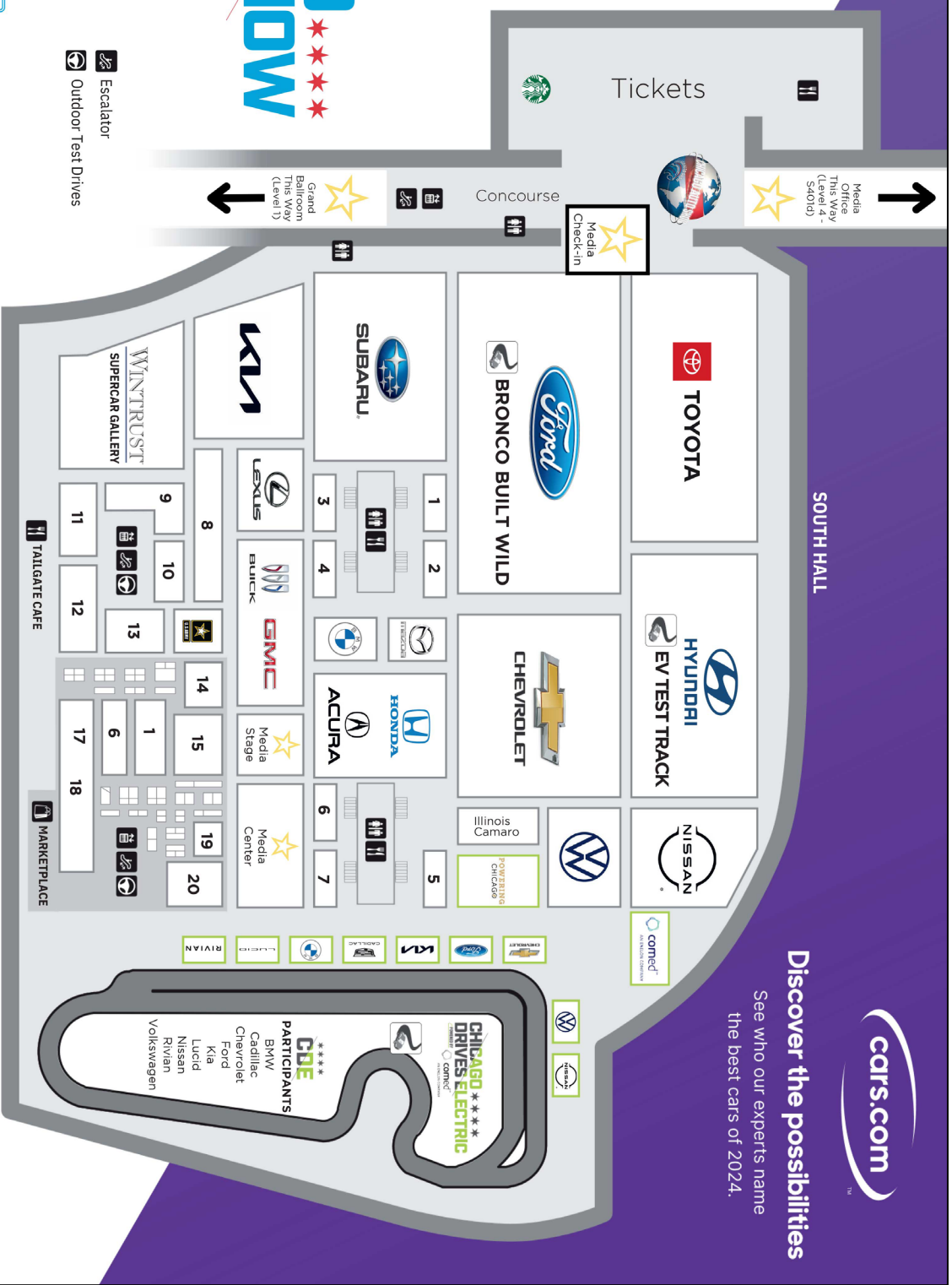
LEGEND

- Restroom
- Marketplace
- Test Track
- Parking
- Elevator
- Escalator
- Outdoor Test Drives
- Food

ChicagoAutoShow.com

#CAS2024

OUTDOOR TEST DRIVES - FORD, KIA AND SUBARU ON LEVEL 1



CHICAGO DRIVES ELECTRIC

CBE

PARTICIPANTS

- BMW
- Cadillac
- Chevrolet
- Ford
- Kia
- Lucid
- Nissan
- Rivian
- Volkswagen