



July 15-19, 2021  
McCormick Place, West Building

[ChicagoAutoShow.com](http://ChicagoAutoShow.com)

## 2021 Chicago Auto Show Media Preview Schedule

Wednesday, July 14

Time	Event
8:00 - 9:15 a.m.....	MAMA Breakfast
9:30 - 10:00 a.m.....	Jeep Press Conference
10:00 - 10:30 a.m.....	Ram (walkaround)
10:40 - 11:00 a.m.....	Toyota (walkaround)
--- Break ---	
11:20 - 11:40 a.m.....	Nissan (walkaround)
11:40 a.m. - 12:00 p.m.....	Lexus (walkaround)
12:00 - 1:00 p.m.....	Volkswagen Press Conference/Lunch
1:00 - 1:30 p.m.....	Ford (walkaround)
2:00 - 2:15 p.m.....	Lost Corvettes Giveaway (Indiana Ave.)

### Media Credentials

Journalists seeking access to the Media Preview on **MUST** apply for credentials in advance. Requests can be made at <https://www.chicagoautoshow.com/media/>. Approved credentials will be delivered via email. Government-issued photo ID required for access to the Media Preview. There is **NO ON-SITE REGISTRATION**.

### Media Preview Show Floor Access

Media Preview hours are 9 AM – 2 PM. **ONLY** credentialed media and participating exhibitors will be allowed on the show floor. Media **WILL NOT** be allowed to roam the show floor -- journalists will be escorted to and from media events.

This schedule is subject to change, valid as of July 7, 2021.

Please visit [ChicagoAutoShow.com/media](http://ChicagoAutoShow.com/media) for updates.