

CHICAGO AUTO SHOW

THE NATION'S LARGEST AUTO SHOW



2020 Media Preview Press Conference Schedule



Wednesday, Feb. 5 Media Preview Schedule – Off-Site Media Events

Shuttles provided from McCormick Place & Hyatt McCormick Place. These events are INVITE ONLY.

Time	News Conference	Location
4:30 – 6:30 p.m.	Ford News Conference and Reception	Revolution Studios, 2226 W Walnut St.
6:00 – 8:00 p.m.	Nissan News Conference and Reception	Revel Motor Row, 2400 S. Michigan Ave.
8:00 – 11:30 p.m.	Toyota News Conference and Reception	Moonlight Studios, 1446 W Kinzie St

Thursday, Feb. 6 Media Preview Schedule – Show Floor Open 8:30 a.m. – 5 p.m.

Media Credential and government-issued photo ID required for access.

Ticket required for ECC Luncheon, available in Media Center – proper business attire required.

Time	News Conference	Location
7:30 – 8:45 a.m.	MAMA / CATA Breakfast – Edward Laukes Group Vice President - Toyota Division Marketing	Grand Ballroom, S100
9:00 a.m.	Chrysler News Conference	Chrysler, South Hall
9:30 a.m.	Hyundai News Conference	Hyundai, North Hall
10:00 a.m.	Honda New Conference	Honda, North Hall
10:30 a.m.	Toyota News Conference	Toyota, South Hall
11:00 a.m.	Volkswagen News Conference	Volkswagen, North Hall
11:30 a.m.	Ford Vehicle Walk Around	Ford, South Hall
12:00 – 1:15 p.m.	Economic Club of Chicago Luncheon, Cody Thacker Head of Electrification, Audi of America	Grand Ballroom, S100
1:30 p.m.	Jaguar News Conference	Jaguar, South Hall
2:00 p.m.	Jeep News Conference	Jeep, South Hall
2:30 p.m.	MotorWeek – 2020 Driver’s Choice Awards	Grand Concourse Media Stage
3:00 p.m.	Genesis Product Introduction & Reception	Genesis, South Hall
3:30 p.m.	Alfa Romeo Media Reception	Alfa Romeo, South Hall

Friday, Feb. 7 Social Media Preview Schedule – Show Floor Open 8:00 a.m. – 2 p.m.

*Media/Social Media Credential and government-issued photo ID required for show floor access. *Pre-registration required.*

Time	Events	Location
8:30 a.m.	Mopar Breakfast and News Conference	FCA, South Hall
8:30 a.m.	Association of National Advertisers Driving Influence Breakfast & Award Presentation*	Grand Concourse Media Stage
9:00 a.m.	Ford	Ford, South Hall
9:20 a.m.	Alfa Romeo	Alfa Romeo, South Hall
9:40 a.m.	Chrysler	Chrysler, South Hall
10:00 a.m.	Acura	Acura, South Hall
10:20 a.m.	Kia	Kia, North Hall
10:40 a.m.	Nissan Snack Break	Nissan, North Hall
11:00 a.m.	Turtle Wax Detailer Demos	Turtle Wax, South Hall
11:30 a.m.	Volkswagen Presentation and Lunch	Volkswagen, North Hall
11:30 a.m.	What Drives Her Networking Reception & Luncheon*	Grand Concourse Media Stage
1:45 p.m.	Hyundai Dessert & Reception	Hyundai, North Hall

This schedule is subject to change, valid as of Jan. 22, 2020.

Please visit ChicagoAutoShow.com/media for updates. Must be 18 for entry.

