

CHICAGO AUTO SHOW

THE NATION'S LARGEST AUTO SHOW



**The Largest Auto Show
in North America**

Has been held more
times than any other auto
exposition on the continent



MEDIA PREVIEW: THURSDAY, FEB. 6 – FRIDAY, FEB. 7
FIRST LOOK FOR CHARITY: FRIDAY, FEB. 7
PUBLIC SHOW: SATURDAY, FEB. 8 – MONDAY, FEB. 17



\$13 for adults

\$8 for seniors age **62 and older** and children **ages 7 – 12**

FREE for children ages **0 – 6**

Tickets available at show box office at McCormick Place and on DriveChicago.com. Weekday discount vouchers (\$5 off regular adult admission) available at area new-car dealers. Weekday group & school discounts available.

Follow us on social media
and use the show hashtag

#CAS2020

PUBLIC SHOW HOURS

Saturday, Feb. 8 – Sunday, Feb. 16: 10 a.m. – 10 p.m.

Monday, Feb. 17: 10 a.m. – 8 p.m.



MEDIA PREVIEW:

3,500 journalists from 1,500 outlets,
manufacturer press conferences, keynote
opportunities, concept & tech garage

#CAS2020

SOCIAL MEDIA REACH:

#1 national trend on Twitter 7 years running,
50 million+ hashtag impressions annually,
social media reach exceeding 1.6 billion



FIRST LOOK FOR CHARITY:

Raises nearly \$3 million
annually for 18 local
charities, more than \$50M
over the event's history

KEY FACTS

- ★ The Chicago Auto Show spans more than 1 million square feet of floor space of the McCormick Place complex.
- ★ The show displays multiple world and North American introductions and a complete range of domestic and imported passenger cars, trucks, sport-utility vehicles, minivans and concept cars.
- ★ In all, nearly 1,000 different vehicles will be on display, plus hundreds of interactive, aftermarket, accessories and auto-related exhibits, competition vehicles, antique and collector cars.
- ★ The Chicago Auto Show also features several indoor test tracks and outdoor ride-and-drive opportunities.

McCormick Place

2301 S. LAKE SHORE DRIVE,
CHICAGO, ILLINOIS 60616



Produced since 1935 by **The Chicago Automobile Trade Association**

ChicagoAutoShow.com