



CHICAGO #CAS19 AUTO SHOW

February 9–18, 2019
McCormick Place

ChicagoAutoShow.com

2019 Chicago Auto Show Media Preview News Conference Schedule

This schedule is subject to change, valid as of Jan. 22, 2019.

Please visit ChicagoAutoShow.com/media for updates. Must be 18 for entry.

Thursday, Feb. 7 Media Preview Schedule – Show Floor Open 8:30 a.m. – 5 p.m.

Media Credential and government-issued photo ID required for access. Proper business attire required.

Time	News Conference	Location
7:30 – 8:45 a.m.	MAMA / CATA Breakfast – MAMA FVOTY and LFOVOTY Awards & Kia Motors America New Vehicle Debut	Grand Ballroom, S100
9:00 a.m.	Subaru News Conference	Subaru, North Hall
9:30 a.m.	Volkswagen New Vehicle Debut	Volkswagen, North Hall
10:00 a.m.	Toyota News Conference	Toyota, South Hall
10:30 a.m.	Ford News Conference	Ford, South Hall
11:00 a.m.	Ram New Vehicle Debut	Ram, South Hall
11:30 a.m.	Mazda News Conference	Mazda, North Hall
12:00 – 1:15 p.m.	Economic Club of Chicago Luncheon & Product Introduction Joachim Eberhardt, Jaguar Land Rover NA President and CEO	Land Rover, South Hall
1:30 p.m.	Nissan News Conference	Nissan, North Hall
2:00 p.m.	Acura Champagne Toast 30 Years of NSX	Acura, South Hall
2:20 p.m.	Chrysler News Conference/Snack	Chrysler, South Hall
2:40 p.m.	Harley-Davidson F-150 Announcement	Grand Concourse Media Stage
3:00 p.m.	MotorWeek – 2019 Drivers Choice Awards	Grand Concourse Media Stage
3:20 p.m.	Chevrolet News Conference/Reception	Chevrolet, North Hall
3:40 p.m.	Alfa Romeo News Conference/Reception	Alfa Romeo, South Hall

Friday, Feb. 8 Social Media Preview Schedule – Show Floor Open 8:00 a.m. – 2 p.m.

Media Credential/Social Media Credential and government-issued photo ID required for show floor access.

Time	Events	Location
8:30 a.m.	Mopar Breakfast and News Conference	FCA, South Hall
8:30 a.m.	Association of National Advertisers Breakfast & Driving Influence Award*	Grand Concourse Media Stage
9:30 a.m.	Alfa Romeo	Alfa Romeo, South Hall
10:00 a.m.	Ford	Ford, South Hall
10:30 a.m.	Kia	Kia, North Hall
11:00 a.m.	Mazda	Mazda, North Hall
11:15 a.m.	What Drives Her Luncheon & Panel*	Grand Concourse Media Stage
11:30 a.m.	Subaru	Subaru, North Hall
12:00 p.m.	Volkswagen Presentation and Lunch	Volkswagen, North Hall
1:00 p.m.	Turtle Wax	Turtle Wax, South Hall
1:30 p.m.	Hyundai Palisade & Dessert/Vino Reception	Hyundai, North Hall

*Event Pre-registration Required