



The 2018 Auto Show Committee

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2018 Chicago Auto Show Media Preview News Conference Schedule

This schedule is subject to change, valid as of Feb. 6, 2018.

Please visit ChicagoAutoShow.com/media for updates. Must be 18 for entry.

Thursday, Feb. 8 Media Preview Schedule – Show Floor Open 8:30 a.m. – 5 p.m.

Media Credential and government-issued photo ID required for show floor access. Proper business attire required. Ticket required for ECC Luncheon, available in Media Center.

<u>Time</u>	<u>News Conference</u>	<u>Location</u>
7:30 – 8:45 a.m.	MAMA / CATA Breakfast – Thomas Doll, President and COO of Subaru of America, Inc.	Grand Ballroom, S100
9:00 a.m.	Toyota News Conference	Toyota, South Hall
9:30 a.m.	Ford News Conference	Ford, South Hall
10:00 a.m.	Volkswagen News Conference	Volkswagen, North Hall
10:30 a.m.	Hyundai News Conference	Hyundai, North Hall
11:00 a.m.	Nissan News Conference - Snack	Nissan, North Hall
11:30 a.m.	Slingshot News Conference	Slingshot, North Hall
12 – 1:15 p.m.	Economic Club of Chicago Luncheon – Hinrich Woebcken, CEO of the North America Region, Volkswagen and president and CEO of Volkswagen Group of America, Inc.	Grand Ballroom, S100
1:30 p.m.	Subaru News Conference	Subaru, North Hall
2:00 p.m.	Jeep and Ram - Snack	Jeep, South Hall
2:30 p.m.	Steel Market Development Institute News Conference	Grand Concourse Media Stage
3:00 p.m.	MotorWeek - 2018 Drivers Choice Awards	Grand Concourse Media Stage
3:30 p.m.	Fiat News Conference - Reception	Fiat, South Hall

Friday, Feb. 9 Social Media Preview Schedule – Show Floor Open 8:00 a.m. – 2 p.m.

Media Credential/Social Media Credential and government-issued photo ID required for show floor access.

<u>Time</u>	<u>News Conference</u>	<u>Location</u>
8:30 – 9:00 a.m.	Volkswagen Breakfast & Presentation	Volkswagen, North Hall
9:15 a.m.	National Road Safety Foundation Award	Grand Concourse, Media Stage
9:30 a.m.	BMW	BMW, South Hall
10:00 a.m.	MOPAR News Conference & Coffee	MOPAR, South Hall
10:00 a.m. – Noon	XFINITY technology demos	North Hall Entrance
10:30 a.m. – 1 p.m.	What Drives Her at the 2018 Chicago Auto Show	Grand Concourse, Media Stage
10:30 a.m.	Acura	Acura, South Hall
11:00 a.m.	Hyundai	Hyundai, North Hall
11:30 a.m.	Kia	Kia, North Hall
12:00 p.m.	Mazda	Mazda, North Hall

Media Preview: Feb. 8-9, 2018
First Look for Charity: Feb. 9, 2018
Public Show: Feb. 10-19, 2018

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