

2018 Chicago Auto Show – Media & Website Information Sheet

Dates: Saturday, Feb. 10 – Monday, Feb 19
Location: McCormick Place, 2301 S. Lake Shore Drive, Chicago, Illinois
Show Hours: Feb. 10 – 18: 10 a.m. – 10 p.m.; Feb. 19: 10 a.m. – 8 p.m.
Ticket Prices: Adults \$13, Seniors \$7, Kids age 7-12 \$7, Kids age 6 and under free
Special Days: Women's Day, Tuesday, Feb. 13
Hispanic Heritage Day, Friday, Feb. 16
Family Day, Monday, Feb. 19
Chicago Auto Show Food Drive, Feb. 14 - 16
Buy Tickets McCormick Place Show Box Office or tickets.drivechicago.com/
Official Website: www.chicagoautoshow.com

Informational Links

Chicago Auto Show Tickets: tickets.drivechicago.com/
About the Show: www.chicagoautoshow.com/about-the-show/
Directions & Parking: www.chicagoautoshow.com/about-the-show/directions-parking-public-transportation/
Interactive Displays: www.chicagoautoshow.com/about-the-show/interactive-displays/
Weekday Discounts: www.chicagoautoshow.com/about-the-show/weekday-discounts/
Food Drive: www.chicagoautoshow.com/about-the-show/food-drive/
Special Appearances/Events: www.chicagoautoshow.com/events/
TV Specials: www.chicagoautoshow.com/news/tv-specials/
Schedule of Events: www.chicagoautoshow.com/events/
First Look For Charity: www.chicagoautoshow.com/first-look-for-charity/
First Look for Charity Tickets: www.chicagoautoshow.com/first-look-for-charity/buy-tickets/
Info: www.chicagoautoshow.com/first-look-for-charity/event-info/
Car Giveaway: www.chicagoautoshow.com/first-look-for-charity/car-giveaway/
Charities: www.chicagoautoshow.com/first-look-for-charity/benefiting-charities/
Food & Drink: www.chicagoautoshow.com/first-look-for-charity/fine-food-drink/
Entertainment: www.chicagoautoshow.com/first-look-for-charity/entertainment/
Multimedia
Videos: www.youtube.com/chicagoautoshow
Photo Galleries*: www.chicagoautoshow.com/photos/
Hi-Res Photo Galleries*: www.chicagoautoshow.com/media/online-newsroom/
Hi-Resolution Showfloor Map: www.chicagoautoshow.com/logos-personalities-and-mccormick-place/
Chicago Auto Show Blog: www.chicagoautoshow.com/auto-show-blog/
Chicago Auto Show History: www.chicagoautoshow.com/history/
Vehicles on Display: www.chicagoautoshow.com/vehicles-on-display/
Official Mobile App
Android: play.google.com/store/apps/details?id=com.cata.chicagoauto
iOS: itunes.apple.com/us/app/2014-chicago-auto-show-official/id591509356?ls=1&mt=8

*You are free to use any images in our photo galleries, credit Chicago Auto Show when possible.

Live Stream of Manufacturer Press Conferences

We will stream our news conferences from Thursday, Feb. 8 on Facebook. Streaming begins at 9 a.m. and continue through 4 p.m. We will also broadcast events on Facebook Live throughout the media preview and public show.

Facebook Page: www.Facebook.com/ChicagoAutoShow

Webcams - Our Webcams and Live Streaming Camera go live on Feb. 2 and remain active until Feb. 21.

Webcam Page: www.chicagoautoshow.com/multimedia/web-cams/

Webcam Embed Code:

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<div style="width:100%; position:relative; margin:0; padding:0; padding-bottom:56.25% !important; ">
<iframe src="https://app.truelook.com/?u=cf1516128531&cata=CAS2018&norotate=1&appmode=embed"
style="box-sizing:border-box; border:1px solid #444; position:absolute; top:0; left:0; width:100%; height:100%;
"></iframe></div>
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Best of Show Voting

As we have for more than a decade, we let attendees select their favorites from the Chicago Auto Show. They can vote at the show and using the official Chicago Auto Show app. This feature will be live from February 10-19. We would love to have you place a link to the voting on your website. This can be framed into your website.

Best of Show Interactive Online Voting: www.chicagoautoshow.com/best-of-show/information/.

Connect with the 2018 Chicago Auto Show!

Facebook: www.facebook.com/ChicagoAutoShow/
Twitter: twitter.com/chiautoshow
YouTube: www.youtube.com/user/ChicagoAutoShow
Instagram: www.instagram.com/thechicagoautoshow/
Pinterest: www.pinterest.com/chiautoshow/
Google+: plus.google.com/+chicagoautoshow
Official Hashtag: #CAS18

Online Newsroom

Those wishing for additional information and images should visit our Online Newsroom. I've also provided a number of extra links to direct content areas.

Online Media Center: www.chicagoautoshow.com/media/
Online Newsroom: www.chicagoautoshow.com/media/online-newsroom/
Media Preview Schedule www.chicagoautoshow.com/assets/1/7/2018-CAS-Media-Schedule.pdf
Logos www.chicagoautoshow.com/logos-personalities-and-mccormick-place/?pref=online
Showfloor Map: www.chicagoautoshow.com/assets/1/7/MapSpread1.pdf
Press Releases: www.chicagoautoshow.com/media/news/
Auto Show Press Kit: www.chicagoautoshow.com/assets/1/7/Press-Kit-2018-November.pdf
Show Guide: www.chicagoautoshow.com/flippingbook/2017/index.html
Show Update #1: www.chicagoautoshow.com/assets/1/7/Update1_2018.pdf
Show Update #2: www.chicagoautoshow.com/assets/1/7/2018-Update-2.1.pdf
Show Update #3: www.chicagoautoshow.com/media/media-quick-links/
Quick Reference Guide: www.chicagoautoshow.com/assets/1/7/2018-Quick-Reference1.pdf

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