



**Contact:**

Kelley Enright, Central Region PR Manager  
FCA LLC US  
708-205-7276  
Kelley.enright@fcagroup.com

**2017 Chicago Auto Show**  
**Camp Jeep Indoor Track Experience – Fast Facts**

- Since the debut of Camp Jeep in 2004, more than 1.5 million people have experienced the interactive off-road experience at over 100 events in the U.S.
- Since 2005, Camp Jeep has provided over 330,000 test rides at the Chicago Auto Show.
- Attendees that ride on the Camp Jeep track will each receive a free Jeep tote bag (as quantities remain). We anticipate over 20,000 people will ride on the track during the show.
- New for 2017, Camp Jeep will offer:
  - Ground Clearance Stair Climber
  - Maneuverability Moguls
  - Extreme Break-over
  - Jeep Tunnel Pass-Thru
- Off-road test drives will be given in the following Jeep vehicles:
  - Grand Cherokee Trailhawk
  - Renegade Trailhawk
  - Cherokee Trailhawk
  - Wrangler Rubicon
- Course Construction Facts:
  - 20,000-square foot exhibit
  - 170,000 lbs. of freight (12) Truckloads
  - 600 cubic yards of dirt – (30) 20 yard dump trucks
  - 180 cubic yards of mulch – (9) 20 yard dump trucks
  - 30 tons of boulders - (3) 20 yards dump trucks
  - (12) 15' long x 18" diameter logs - (1) truck
  - (24) Pine trees ranging from 12-16 feet - (1) truck
  - .8 miles of electrical & communication cabling
  - 8,000 square feet of 2-D Messaging (Graphics)
  - 600 square feet of landscape paving
  - Camp Jeep Mountain is 18' tall with 35 degree approach / departure angles

Camp Jeep will be open to the public during the 2017 Chicago Auto Show from Saturday, February 11 – Monday, February, 20.