

First-Ever TX, All-New GX Sport Utility Vehicles Ready to Shine in the Windy City

Chicago – Jan. 26, 2024 – Lexus recently added two new sport utility vehicles to arguably the strongest SUV lineup in the luxury market and those vehicles are coming to the 2024 Chicago Auto Show. The first-ever TX and all-new GX will be front and center in the Lexus exhibit, surrounded by the brand’s full complement of vehicles.

Lexus customers in North America long asked for a three-row SUV that offers substantial space and seating without compromising the innovative technology, refined performance, and luxurious amenities they expect. The 2024 [TX](#) delivers, offering a comfortable, yet dynamic way of moving up to seven people – whether that’s to a sporting event or a cabin for a weekend getaway.

To help meet the diverse needs of Lexus customers and cater to any lifestyle, the 2024 TX will be offered in three powertrain options: a 2.4L turbocharged inline 4-cylinder on the TX 350, a 2.4L turbocharged hybrid on the TX 500h, and a 3.5L V6 plug-in hybrid on the TX 550h+. Whether someone is looking for thrilling performance or plug-in efficiency, all three powertrains can tow up to 5,000 pounds for the adventure ahead.

The TX is offered in five grades: Standard, Premium, Luxury, F SPORT Performance Premium and F SPORT Performance Luxury. With the addition of the TX, the overall Lexus SUV lineup climbs to seven – positioning the brand as one of the only luxury OEMs to offer three unique SUVs with an available third row.

The first GX entered the North American market in 2002 and enthusiasts have long praised its legendary off-road capability and its ability to tackle tough terrain, taking customers comfortably from errands to remote spaces. The third-generation 2024 [GX](#) builds upon the strong foundation created by the previous generations, and brings the intuitive technology, thoughtful interior touches and continued off-road prowess that Lexus guests have come to expect.

With a tough, rugged exterior design and yet ultra-lush interior, Lexus designers were able to harmoniously couple off-road capability with luxury craftsmanship. The GX 550 is powered by a 3.4L twin turbo V6 engine, producing 349 horsepower. With this powerplant, the

GX can tow up to approximately 9,000 pounds. The 2024 GX is offered in six grades: Premium, Premium+, Luxury, Luxury+ and all-new for Lexus, Overtrail and Overtrail+.

About Lexus

Lexus' passion for brave design, imaginative technology, and exhilarating performance enables the luxury lifestyle brand to create amazing experiences for its customers. Lexus began its journey in 1989 with two luxury sedans and a commitment to pursue perfection. Since then, Lexus has developed its lineup to meet the needs of global luxury customers in more than 90 countries. In the United States, Lexus vehicles are sold through 245 dealers offering a full lineup of luxury vehicles. With eight models incorporating Lexus Hybrid Drive, Lexus is the luxury hybrid leader. Lexus also offers nine F SPORT models, one F performance model and one F model. Lexus is committed to being a visionary brand that anticipates the future for luxury customers.

www.facebook.com/lexus

www.twitter.com/lexus

www.youtube.com/LexusVehicles

www.instagram.com/lexususa

<https://www.pinterest.com/lexususa>

Note to Editors: *Lexus product information and images are available online via our news media website*

MEDIA CONTACT:

Curt McAllister, Midwest Corporate Communications

(313) 318-3906

Curt.McAllister@Toyota.com