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Toyota to Feature All-New 2025 4Runner at Chicago Auto Show Lineup Offers Something for Everyone in the Windy City

CHICAGO, Jan. 31, 2025 – Toyota will have something for everyone at this year’s Chicago Auto Show (CAS) at McCormick Place Feb. 8-17, including the all-new [2025 4Runner](#). Overall, Toyota will feature 47 vehicles at the auto show, appealing to adventure seekers in the Overlanding Chicago area to families discovering a truck-based fishing pond in the CAS Family Zone.

For the first time in the Windy City, guests can get a glimpse of the all-new 2025 4Runner. Cemented as an icon in American off-road culture for more than 40 years, 4Runner has stayed true to its original concept as an extremely capable, dynamic, and durable off-roader. As it enters its 6th generation, 4Runner has never been more capable, advanced and refined. Amenities and the passenger experience were key focus areas during vehicle development. 4Runner will now offer nine grades that include the first-ever Trailhunter and Platinum.

New for the 6th generation 4Runner is the 2.4 liter turbocharged i-FORCE MAX hybrid powertrain, standard on the TRD Pro, the first-ever Trailhunter and Platinum and available on TRD Off-Road, TRD Off-Road Premium and Limited grades. A 2.4-liter turbo four-cylinder i-FORCE engine is standard on the SR5, TRD Sport, and TRD Sport Premium grades, and available on TRD Off-Road, TRD Off-Road Premium and Limited. The 2025 4Runner is at dealerships now.

Customers can also experience the Overlanding Chicago area, featuring several Toyota vehicles, including the [Land Cruiser](#), [Tundra](#) SR5 CrewMax, [Tacoma](#) SR5, [Sequoia](#) SR5 and the [RAV4](#) Woodland Edition. The vehicles will be fully equipped with a host of Associated Accessory Products (AAP) and equipment for a camping adventure, showing consumers unique ways to customize their buying experience with parts validated by Toyota.



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As part of the CAS Family Zone – a dedicated area on the show floor designed for families and aimed at entertaining children – Toyota will feature a 2024 Tacoma Off-Road where attendees can use the back of the truck bed as a fishing pond.

Guests can also see unique builds from 2024 SEMA Showcase, that celebrate active lifestyles in all forms, including:

- [4Runner TRD Surf Concept](#) – A tribute to Southern California’s surf culture, blending the 2025 4Runner body with the rugged charm of the original 4Runner, including a removable top and stylish design cues.
- [CALTY Land Cruiser ROX](#) – Defines open-air adventure and revives the spirit of iconic topless Land Cruisers.
- [GR86 Rally Legacy Concept](#) – Inspired by racing video games, the GR86 Legacy Rally Concept pays tribute to Toyota’s rich rally heritage.

To showcase Toyota’s sponsorship of the National Football League as its Official Automotive Partner, an interactive [Tacoma](#) toss with prizes will be available for fans in the dedicated NFL section. Additional vehicles on display, include [Camry](#), [Sienna](#), Tacoma, [bZ4X](#), [Prius](#), [Grand Highlander](#), the Corolla family, RAV4 and others. Toyota will also have a special vehicle on display to commemorate its race teams’ readiness for the 2025 NASCAR Chicago Street Race, July 5-6.

McCormick Place is located at 2301 S Martin Luther King Dr. For more information about the show, visit www.chicagoautoshow.com.

About Toyota

Toyota (NYSE:TM) has been a part of the cultural fabric in the U.S. for nearly 70 years, and is committed to advancing sustainable, next-generation mobility through our Toyota and Lexus brands, plus our nearly 1,500 dealerships.

Toyota directly employs nearly 48,000 people in the U.S. who have contributed to the design, engineering, and assembly of more than 35 million cars and trucks at our 11 manufacturing plants. In spring 2025, Toyota’s plant in North Carolina will begin to manufacture automotive batteries for electrified vehicles. With more electrified vehicles on the road than any other automaker, Toyota currently offers 31 electrified options.

Through its Driving Possibilities initiative, the Toyota USA Foundation has committed to creating innovative educational programs within, and in partnership with, historically underserved communities near the company’s U.S. operating sites.

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