



MEDIA INFORMATION

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MIDWEST AUTOMOTIVE MEDIA ASSOCIATION ANNOUNCES 2021 CHEVROLET TAHOE AND 2021 CHEVROLET SUBURBAN AS THE FAMILY VEHICLES OF THE YEAR AND 2021 GENESIS G80 AS LUXURY FAMILY VEHICLE OF THE YEAR

CHICAGO (Feb. 17, 2021) – Today the Midwest Automotive Media Association (MAMA) announced the 2021 Chevrolet Tahoe and 2021 Chevrolet Suburban as the recipient of the 11th annual Family Vehicle of the Year award and the 2021 Genesis G80 as the Luxury Family Vehicle of the Year during a virtual award presentation.

MAMA, a nonprofit association comprised of automotive journalists and public relations professionals, developed these two awards to assist car-shopping families in making a wise and informed decision when selecting a new vehicle.

“The Family Vehicle of the Year Award is different from others in that it’s focused on just one extremely important category of vehicle,” said MAMA President Harvey Briggs. “Whether mainstream or luxury, families need a vehicle that’s versatile, comfortable, reliable, capable, and provides a good value for the money. More than 90 journalists participated in the voting based on their experience with the entrants, making the Chevy Tahoe and Suburban and Genesis G80 deserving winners in a very competitive field.”

In addition to the winners, mainstream finalists were the Hyundai Sonata and Toyota Highlander for Family Vehicle of the Year and the Cadillac Escalade and Lincoln Corsair for the luxury category. To qualify for the award, vehicles had to have four doors and be new or significantly updated within the past year.

“It’s an honor to receive recognition for Tahoe and Suburban as the Family Vehicle of the Year, a role these vehicles have embraced for decades,” said Chevrolet Trucks Marketing Director Bob Krapes. “Both Tahoe and Suburban are iconic vehicles that have been transformed for this generation to offer more of the space and technologies families love and need for life’s journeys.”

“We are delighted that the Midwest Automotive Media Association has named the all-new Genesis G80 as 2021 Luxury Family Vehicle of the Year,” said Genesis Motor North America President & CEO Mark Del Rosso. “With its bold new design, world-class technologies, and refined driving experience, we are pleased that the 2021 G80 has captured the hearts and minds of customers and industry experts in the Midwest and across the country.”

Voting for the 2022 MAMA Family Vehicle and Luxury Family Vehicle of the Year Awards will begin at the 2021 MAMA Rally, currently scheduled to take place Oct. 13-14 at Road America in Elkhart Lake, Wisconsin.

For more information about the Midwest Automotive Media Association and its Family Vehicle and Luxury Family Vehicle of the Year Awards, please visit www.mamaonline.org.

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About the Midwest Automotive Media Association

Founded in 1991, and now in its 30th year, the Midwest Automotive Media Association comprises 211 automotive journalists and public relations professionals from across the country – though based in the Chicago area. The organization’s primary purpose is to provide a forum for newsworthy people, major issues and new products in the auto industry.