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2020 Nissan Frontier debuts with 'heart of the next-generation Frontier'

 All-new 3.8-liter direct injection V6 engine, 9-speed transmission help set the stage for all-new truck to come next year -

CHICAGO (Feb. 5, 2020) – As one successful era ends, another is just beginning in the heart of the 2020 Nissan Frontier.

At a media reception tonight, Nissan revealed the 2020 Frontier which features an all-new, powerful 3.8-liter direct injection V6 engine and all-new 9-speed automatic transmission – both of which will be key elements in the next-generation, all-new Frontier coming soon.

The 2020 Frontier, which marks the last model year of the current generation, will feature best-in-class horsepower¹ while also providing improved fuel economy and emissions performance. It will go on sale in spring 2020.

Helping celebrate the transition to the next-generation Frontier was Brian Murphy and his 2007 Frontier, which just last week crossed the 1 million mile mark – a true testament to the durability and reliability of the Nissan Frontier.

"The 2020 Frontier lays the groundwork for the exciting, next-generation Frontier – an all-new pickup truck slated to arrive soon," said Tiago Castro, director, Commercial Vehicle Business Unit, Nissan North America, Inc. "While looking ahead, we're also celebrating our strong heritage – including the innovations, versatility and reliability of past models, such as the 2007 Frontier that Chicago resident Brian Murphy has driven for more than one million miles."

2020 Nissan Frontier

The 2020 Frontier, with its standard 3.8-liter V6 and 9-speed automatic transmission, focuses on the needs and demands of truck owners in the U.S. Nissan's all-new engine is using 93 percent new or redesigned parts, and the powerplant underwent extensive testing in North America. The engine will be assembled at Nissan's advanced engine facility in Decherd, Tenn., next to the full-size TITAN pickup's 5.6-liter Endurance® V8.

Along with the 49-horsepower improvement over the previous Frontier V6, fuel economy is expected to increase². Also contributing to the 2020 Frontier's improved acceleration and fuel economy is the all-new 9-speed automatic transmission designed to maximize powertrain efficiency and provide an enhanced acceleration feel.

"From its roots tracing back more than 60 years, to the current model, Frontier has had a lasting impact on the compact and mid-size truck segments in North America. As Nissan transitions to the next chapter, we celebrate both a proud past and a bright future with the heart of the next Frontier," added Castro.

For more information on the 2020 Frontier and the complete lineup of 2020 Nissan vehicles, please see www.NissanNews.com.

The "Million-Mile" 2007 Frontier

Chicagoland delivery man Brian Murphy bought his two-wheel-drive, 4-cylinder 5-speed manual Frontier King Cab pickup in June 2007 with one goal: to put 1 million miles on it³. The red Frontier passed the million-mile mark on January 27, 2020.

According to Murphy, the original clutch lasted 801,000 miles, the timing chain was replaced as a preventative measure at 700,000 miles, and the radiator and alternator lasted about 450,000 miles each. Even the driver's seat lasted a half-million miles but has also been replaced.

To celebrate Murphy's incredible accomplishment and loyalty, Nissan announced it would give Murphy a new Frontier once the 2020 model begins production later this year.

"I never imagined I'd be given a new truck, especially since my Frontier is still running strong. It will be a real treat to have an efficient V6 engine, but I guess I'll have to find another way to exercise now that I'll have an automatic transmission and power windows," said Murphy.

For regular maintenance, the truck has been serviced at M'Lady Nissan in Crystal Lake, Illinois, the same dealership where Murphy purchased the vehicle new in June 2007. Murphy insists on doing his own oil changes every 10,000 miles.

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About Nissan Motor Co., Ltd.

Nissan is a global full-line vehicle manufacturer that sells more than 60 models under the Nissan, INFINITI and Datsun brands. In fiscal year 2018, the company sold 5.52 million vehicles globally, generating revenue of 11.6 trillion yen. Nissan's global headquarters in Yokohama, Japan, manages operations in six regions: Asia & Oceania; Africa, the Middle East & India; China; Europe; Latin America; and North America. Nissan has partnered with French manufacturer Renault since 1999 and acquired a 34% stake in Mitsubishi Motors in 2016. The Renault-Nissan-Mitsubishi alliance sold 10.76 million vehicles combined in calendar year 2018.

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- 1. Comparison based on 2020 Frontier S vs. latest in-market Ward's Small Truck segment. Base models compared. Based on manufacturer's website.
- 2. Final fuel economy figures will be available at a later date.
- 3. Brian Murphy's achievement of driving one million miles in his Nissan Frontier is unique and not guaranteed for other Nissan vehicles.