



100th Anniversary

Alex Fedorak | Manager, Public Relations
Mitsubishi Motors North America, Inc.
Desk: 714-372-6142
alex.fedorak@na.mitsubishi-motors.com

MITSUBISHI DEBUTS 2017 OUTLANDER SPORT LIMITED EDITION AT CHICAGO AUTO SHOW

- Top selling model for the brand gets new packaging
- Limited Edition trim level offers updated styling and advanced technology for \$21,995

CYPRESS, Calif., February 6, 2017 – [Mitsubishi Motors North America, Inc.](http://MitsubishiMotorsNorthAmerica.com) (MMNA) will unveil a Limited Edition trim level for the 2017 Mitsubishi Outlander Sport at the Chicago Auto Show. Positioned directly above the ES base model, the Outlander Sport Limited Edition offers customers striking style and technology enhancements at an affordable price.

The Outlander Sport Limited Edition boasts bold new exterior aesthetics including an alloy fuel door, black painted door mirrors and 18" alloy wheels, fog lamps, HID headlamps, a rear view camera and a Limited Edition badge. While the Limited Edition trim is available in all Outlander Sport exterior colors, the interior receives a custom design with black fabric and red stitching on the steering wheel, shift knob and brake lever exclusive to the LE trim. Other interior features include aluminum pedals, heated front seats and a display audio system with Smartphone Link for Apple CarPlay™ and Android Auto™.

"As the brand sales leader, Outlander Sport does an exemplary job of offering consumers unmatched value at an attractive price," said Don Swearingen, executive vice president and chief operating officer, MMNA. "We've now taken that approach one step further by integrating additional standard equipment and technology into the Limited Edition at a price point that is unprecedented within the broader CUV segment."

The Outlander Sport Limited Edition will be in dealerships later this month for \$21,995 and available through the end of the model year.

For more information on the 2017 Mitsubishi Outlander Sport Limited Edition, please visit media.mitsubishicars.com.

About Mitsubishi Motors North America, Inc.

Mitsubishi Motors North America, Inc., (MMNA) is responsible for all research and development, marketing, and sales for Mitsubishi Motors in the United States. MMNA sells sedans and crossovers/SUVs through a network of approximately 360 dealers. MMNA is leading the way in the development of highly efficient, affordably priced new gasoline-powered automobiles while using its industry-leading knowledge in battery electric vehicles to develop future EV and PHEV models. 2017 marks the 100th year of Mitsubishi producing cars. For more information, contact the Mitsubishi Motors News Bureau at (888) 560-6672 or visit media.mitsubishicars.com.

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Additional Contacts:

Erica Rasch | Senior Specialist, Public Relations
Mitsubishi Motors North America, Inc.
Desk: 714-372-6146
erica.rasch@na.mitsubishi-motors.com

Vicky Van Guyse
The Brand Amp (for MMNA)
Desk: 949-438-1101
vicky@thebrandamp.com