

2017 Chicago Auto Show – Media & Website Information Sheet

Dates:	Saturday, Feb. 11 – Monday, Feb 20
Location:	McCormick Place, 2301 S. Lake Shore Drive, Chicago, Illinois
Show Hours:	Feb. 11 – 20: 10 a.m. – 10 p.m.; Feb. 20: 10 a.m. – 8 p.m.
Ticket Prices:	Adults \$13, Seniors \$7, Kids age 7-12 \$7, Kids age 6 and under free
Special Days:	Women’s Day, Wednesday, Feb. 15 Hispanic Heritage Day, Friday, Feb. 17 Family Day, Monday, Feb. 20 Chicago Auto Show Food Drive, Feb. 15 - 17
Buy Tickets	McCormick Place Show Box Office or www.drivechicago.com
Official Website:	www.chicagoautoshow.com

Informational Links

Chicago Auto Show Tickets:	https://tickets.drivechicago.com/
About the Show:	http://www.chicagoautoshow.com/about-the-show/
Directions & Parking:	http://www.chicagoautoshow.com/about-the-show/directions-parking-public-transportation/
Interactive Displays:	http://www.chicagoautoshow.com/about-the-show/interactive-displays/
Weekday Discounts:	http://www.chicagoautoshow.com/about-the-show/weekday-discounts/
Food Drive:	http://www.chicagoautoshow.com/about-the-show/food-drive/
Special Appearances/Events:	http://www.chicagoautoshow.com/events/
TV Specials:	http://www.chicagoautoshow.com/news/tv-specials/
Schedule of Events:	http://www.chicagoautoshow.com/events/
First Look For Charity:	http://www.chicagoautoshow.com/first-look-for-charity/
First Look for Charity Tickets:	https://www.chicagoautoshow.com/first-look-for-charity/buy-tickets/
Info:	http://www.chicagoautoshow.com/first-look-for-charity/event-info/
Car Giveaway:	http://www.chicagoautoshow.com/first-look-for-charity/car-giveaway/
Charities:	http://www.chicagoautoshow.com/first-look-for-charity/benefiting-charities/
Food & Drink:	http://www.chicagoautoshow.com/first-look-for-charity/fine-food-drink/
Entertainment:	http://www.chicagoautoshow.com/first-look-for-charity/entertainment/
Multimedia	
Videos	http://www.youtube.com/chicagoautoshow
Photo Galleries*	http://www.chicagoautoshow.com/photos/
Hi-Res Photo Galleries*	http://www.chicagoautoshow.com/media/online-newsroom/
Hi-Resolution Showfloor Map:	http://www.chicagoautoshow.com/logos-personalities-and-mccormick-place/
Chicago Auto Show Blog:	http://www.chicagoautoshow.com/auto-show-blog/
Chicago Auto Show History:	http://www.chicagoautoshow.com/history/
Vehicles on Display:	http://www.chicagoautoshow.com/vehicles-on-display/
Official Mobile App	
Android:	https://play.google.com/store/apps/details?id=com.cata.chicagoauto
iOS:	https://itunes.apple.com/us/app/2014-chicago-auto-show-official/id591509356?ls=1&mt=8

*You are free to use any images in our photo galleries, credit Chicago Auto Show when possible.

Live Stream of Manufacturer Press Conferences

We will stream our news conferences from Thursday, Feb. 9 on YouTube. Streaming begins at 9 a.m. and continue through 4 p.m. We will also broadcast events on Facebook Live throughout the media preview and public show.

YouTube Page:	https://www.youtube.com/user/ChicagoAutoShow
Facebook Page:	http://www.Facebook.com/ChicagoAutoShow

Webcams - Our Webcams and Live Streaming Camera go live on Feb. 2 and remain active until Feb. 22.

Webcam Page: <http://www.chicagoautoshow.com/multimedia/web-cams/>

Webcam Embed Code:

```
<div style="width:100%; position:relative; margin:0; padding:0; padding-bottom:75% !important; ">
<iframe id="webcam"
src="http://www.truelook.com/tl/app/?cata=CAS2015&norotate=1&appmode=embed" style="box-
sizing:border-box; border:1px solid #444; position:absolute; top:0; left:0; width:100%; height:100%; "
></iframe>
</div>
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Best of Show Voting

As we have for more than a decade, we let attendees select their favorites from the Chicago Auto Show. They can vote at the show and using the official Chicago Auto Show app. This feature will be live from February 11-20. We would love to have you place a link to the voting on your website. This can be framed into your website.

Best of Show Interactive Online Voting: <http://www.chicagoautoshow.com/best-of-show/information/>.

Connect with the 2016 Chicago Auto Show!

Facebook: <https://www.facebook.com/ChicagoAutoShow/>
Twitter: <https://twitter.com/chiautoshow>
YouTube: <https://www.youtube.com/user/ChicagoAutoShow>
Instagram: <https://www.instagram.com/thechicagoautoshow/>
Pinterest: <https://www.pinterest.com/chiautoshow/>
Google+: <https://plus.google.com/+chicagoautoshow>
Official Hashtag: #CAS17

Online Newsroom

Those wishing for additional information and images should visit our Online Newsroom. I've also provided a number of extra links to direct content areas.

Online Media Center: <http://www.chicagoautoshow.com/media/>
Online Newsroom: <http://www.chicagoautoshow.com/media/online-newsroom/>
Media Preview Schedule <http://www.chicagoautoshow.com/assets/1/7/2017-CAS-Media-Preview-Schedule.pdf>
Logos & Showfloor Map: <http://www.chicagoautoshow.com/assets/1/7/2017-CAS-Floor-Map.pdf>
Press Releases: <http://www.chicagoautoshow.com/media/news/>
Auto Show Press Kit: <http://www.chicagoautoshow.com/assets/1/7/2017-Press-Kit-r1.pdf>
Show Guide: <http://www.chicagoautoshow.com/flippingbook/2017/index.html>
Show Update #1: http://www.chicagoautoshow.com/assets/1/7/Update1_2017_Digital.pdf
Show Update #2: <http://www.chicagoautoshow.com/assets/1/7/2017-Update-2.pdf>
Show Update #3: <http://www.chicagoautoshow.com/media/media-quick-links/>
Quick Reference Guide: http://www.chicagoautoshow.com/assets/1/7/2017_Quick_Reference.pdf

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