

2016 Chicago Auto Show – Media & Website Information Sheet

Dates: Saturday, Feb. 13 – Sunday, Feb 21
Location: McCormick Place, 2301 S. Lake Shore Drive, Chicago, Illinois
Show Hours: Feb. 13 – 20: 9 a.m. – 10 p.m.; Feb. 21: 9 a.m. – 8 p.m.
Ticket Prices: Adults \$12, Seniors \$7, Kids age 7-12 \$7, Kids age 6 and under free
Special Days: Family Day, Monday, Feb. 15
Women's Day, Tuesday, Feb. 16
Hispanic Day, Friday, Feb. 19
Chicago Auto Show Food Drive, Feb. 17 - 19
Buy Tickets McCormick Place Show Box Office or www.drivechicago.com
Official Website: www.chicagoautoshow.com

Informational Links

Chicago Auto Show Tickets: <https://tickets.drivechicago.com/>

About the Show: <http://www.chicagoautoshow.com/about-the-show/>
Directions & Parking: <http://www.chicagoautoshow.com/about-the-show/directions-parking-public-transportation/>
Interactive Displays: <http://www.chicagoautoshow.com/about-the-show/interactive-displays/>
Weekday Discounts: <http://www.chicagoautoshow.com/about-the-show/weekday-discounts/>
Food Drive: <http://www.chicagoautoshow.com/about-the-show/food-drive/>
Special Appearances/Events: <http://www.chicagoautoshow.com/events/>
TV Specials: <http://www.chicagoautoshow.com/news/tv-specials/>

Schedule of Events: <http://www.chicagoautoshow.com/events/>

First Look For Charity: <http://www.chicagoautoshow.com/first-look-for-charity/>
First Look for Charity Tickets: <https://www.chicagoautoshow.com/first-look-for-charity/buy-tickets/>
Info: <http://www.chicagoautoshow.com/first-look-for-charity/event-info/>
Car Giveaway: <http://www.chicagoautoshow.com/first-look-for-charity/car-giveaway/>
Charities: <http://www.chicagoautoshow.com/first-look-for-charity/benefiting-charities/>
Food & Drink: <http://www.chicagoautoshow.com/first-look-for-charity/fine-food-drink/>
Entertainment: <http://www.chicagoautoshow.com/first-look-for-charity/entertainment/>

Multimedia

Videos <http://www.youtube.com/chicagoautoshow>
Photo Galleries* <http://www.chicagoautoshow.com/photos/>
Hi-Res Photo Galleries* <http://www.chicagoautoshow.com/media/online-newsroom/>
Hi-Resolution Showfloor Map: <http://www.chicagoautoshow.com/logos-personalities-and-mccormick-place/>
Chicago Auto Show Blog: <http://www.chicagoautoshow.com/auto-show-blog/>

Chicago Auto Show History: <http://www.chicagoautoshow.com/history/>

Vehicles on Display: <http://www.chicagoautoshow.com/vehicles-on-display/>

Mobile App

Android: <https://play.google.com/store/apps/details?id=com.cata.chicagoauto>
iOS: <https://itunes.apple.com/us/app/2014-chicago-auto-show-official/id591509356?ls=1&mt=8>

*You are free to use any images in our photo galleries, credit Chicago Auto Show when possible.

Live Stream of Manufacturer Press Conferences

We will again stream our news conferences from Thursday, Feb. 11 on uStream. Streaming will begin at 9 a.m. and continue through 4 p.m.

uStream Page: <http://www.ustream.tv/channel/chicago-auto-show-2011>

uStream Embed Code:

```
<iframe width="720" height="437"
src="http://www.ustream.tv/embed/7004664?v=3&wmode=direct" scrolling="no" frameborder="0"
style="border: 0px none transparent;"> </iframe>
<br /><a href="http://www.ustream.tv" style="font-size: 12px; line-height: 20px; font-weight: normal;
text-align: left;" target="_blank">Broadcast live streaming video on Ustream</a>
```

Webcams - Our Webcams and Live Streaming Camera go live on Feb. 4 and remain active until Feb. 22.

Webcam Page: <http://www.chicagoautoshow.com/multimedia/web-cams/>

Webcam Embed Code:

```
<div style="width:100%; position:relative; margin:0; padding:0; padding-bottom:75% !important; ">
<iframe id="webcam" src="
http://www.truelook.com/tl/app/?cata=CAS2015&norotate=1&appmode=embed" style="box-
sizing:border-box; border:1px solid #444; position:absolute; top:0; left:0; width:100%; height:100%; "
></iframe>
</div>
```

Best of Show Voting

As we have for nearly a decade, we are letting people select their favorites from the Chicago Auto Show. They can vote at the show, via SMS text, and online. This feature will be live from February 14-22. We would love to have you place a link to the voting on your website. This can be framed into your website.

Best of Show Interactive Online Voting: <http://www.chicagoautoshow.com/best-of-show/information/>.

Connect with the 2016 Chicago Auto Show!

Facebook:	Facebook.com/ChicagoAutoShow
Twitter:	Twitter.com/ChiAutoShow
YouTube:	YouTube.com/ChicagoAutoShow
Instagram:	Instagram.com/thechicagoautoshow
Pinterest:	Pinterest.com/ChiAutoShow
Google+:	Plus.google.com/+chicagoautoshow
Vine:	Chicago Auto Show

Official Hashtag: #CAS16

Online Newsroom

Those wishing for additional information and images should visit our Online Newsroom. I've also provided a number of extra links to direct content areas.

Online Media Center:	http://www.chicagoautoshow.com/media/
Online Newsroom:	http://www.chicagoautoshow.com/media/online-newsroom/
Media Preview Schedule	http://www.chicagoautoshow.com/assets/1/7/2016-Media-Schedule2.pdf
Logos & Showfloor Map:	http://www.chicagoautoshow.com/logos-personalities-and-mccormick-place/
Press Releases:	http://www.chicagoautoshow.com/media/news/
Auto Show Press Kit:	http://www.chicagoautoshow.com/assets/1/7/2015-CAS-Press-Kit.pdf
Show Guide:	http://www.chicagoautoshow.com/flippingbook/2016/index.html
Show Update #1:	http://www.chicagoautoshow.com/assets/1/7/2016-CAS-Update-1.pdf
Show Update #2:	http://www.chicagoautoshow.com/assets/1/7/2016-CAS-Update2pdf.pdf
Show Update #3:	http://www.chicagoautoshow.com/assets/1/7/2016-Update-3.pdf
Quick Reference Guide:	http://www.chicagoautoshow.com/assets/1/7/2015_Quick_Reference.pdf

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