



## The 2016 Auto Show Committee

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## 2016 Chicago Auto Show Media Preview News Conference Schedule

*This schedule is subject to change, valid as of Jan. 27, 2016.*

*Please visit [ChicagoAutoShow.com/media](http://ChicagoAutoShow.com/media) for updates.*

### **Thursday, Feb. 11 Media Preview Schedule – Show Floor Open 8 a.m. – 5 p.m.**

*Media Credential and government-issued photo ID required for show floor access. Proper business attire required.*

*Ticket required for ECC Luncheon, available in Media Center.*

<b>Time</b>	<b>News Conference</b>	<b>Location</b>
8:00 a.m.	MAMA / CATA Breakfast – Mark LaNeve, vice president, U.S. marketing, sales and service, Ford Motor Company	Grand Ballroom, S100
9:15 a.m.	Kia	Kia, North Hall
10:00 a.m.	Ram	Ram, South Hall
10:30 a.m.	Nissan Coffee	Nissan, North Hall
11:00 a.m.	Hyundai	Hyundai, North Hall
11:30 a.m.	Infiniti	Infiniti, South Hall
12 Noon	Economic Club of Chicago Luncheon – Lex Kerssemakers, senior vice president, The Americas Region and CEO Volvo Car USA	Grand Ballroom, S100
1:30 p.m.	Toyota	Toyota, South Hall
2:00 p.m.	Mercedes-Benz Commercial	Mercedes-Benz Vans, South Hall
2:30 p.m.	Chrysler Snack	Chrysler, South Hall
3:00 p.m.	Rand McNally	Grand Concourse Media Stage
3:30 p.m.	MotorWeek - 2015 Drivers Choice Awards	Grand Concourse Media Stage
4:00 p.m.	Chevrolet	Chevrolet, North Hall

### **Friday, Feb. 12 Social Media Preview Schedule – Show Floor Open 8 a.m. – 2 p.m.**

*Media Credential/Social Media Credential and government-issued photo ID required for show floor access.*

<b>Time</b>	<b>News Conference</b>	<b>Location</b>
8:30 a.m.	WOMMA Award Ceremony & Breakfast / Digital Megaphone Viral Video Challenge announcement	Grand Concourse Media Stage
9:00 a.m.	NRSF “Drive Safe Chicago” Awards	Grand Concourse Media Stage
9:20 a.m.	Ford	Ford, South Hall
9:40 a.m.	Fiat Chrysler Automobiles	FCA, South Hall
10:00 a.m.	GMC	GMC, South Hall
10:20 a.m.	Acura	Acura, South Hall
10:40 a.m.	Nissan	Nissan, North Hall
11:00 a.m.	Mazda	Mazda, North Hall
11:20 a.m.	Kia	Kia, North Hall
11:40 a.m.	Genesis	Genesis, North Hall
12:00 noon	Volkswagen Lunch	Volkswagen, North Hall
1:00 p.m.	Fifth Third Bank “Celebrity Texting Challenge”	Fifth Third Bank, South Hall