

2 Vehicles TO WIN!



2015 FORD EXPLORER

The 2015 Ford Explorer is a three-row SUV with outstanding quality and comfort. A new appearance package brings a stylish look to a utility that features rugged capability, surprising efficiency and high-tech features that enhance the driving experience.



2015 FORD FUSION

Acclaimed as a design leader in the midsize sedan segment, Fusion's numerous distinctions include Autoweek magazine's Best in Show award at the 2012 North American International Auto Show and EyesOn Design honors for design excellence in a production vehicle.

2014 CORPORATE PACKAGE Contributors

Grand Benefactor

Fifth Third Bank
Windy City Corvettes

Benefactors

Chicagoland & Northwest
Indiana Chevy Dealers
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Dick McClear
Spraying Systems Co.
Wintrust Financial Corporation

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Acme Refining
BorgWarner Drivetrain Systems
Chicago Metro & Northwest
Indiana Toyota Dealers
Chicagoland Ford Dealers
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The Coca-Cola Company
Cognitive Capital, LLC
Luis and Victoria Collado
Comcast Spotlight
Consultants in Pathology, S.C.
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Esser Hayes Insurance Group
Exelon Corporation
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MB Financial Bank
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Naperville Chrysler Jeep Dodge
RAM
Northern Trust
The Northridge Group, Inc.
Panduit
Paynet
Price Insurance
Rising Medical Solutions
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Symbria, Inc.
TCF Bank
Tempel Steel Company
Toyota Financial Services
Toyota Motor Sales USA, Inc.
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Special Thanks

676 Restaurant & Bar at the
Omni
American Harvest Organic
Spirit
Andy's Frozen Custard
Antique Coffee & Vending
Service
Bub City
Butter Bella Cookies
Catered by Design
Century Trade Show Services,
Inc.
Chicago Butter Cookies
The Clearing Corporation
Charitable Foundation
Jack Daniels Whiskey
Devon Seafood
Garrett Popcorn Shops
McAdams Multigraphics
Metropolitan Pier & Exposition
Authority
Miaso Design
Mitchell's Ice Cream
Men's Wearhouse & Tux
Phillip's Flowers
David Burke's Primehouse
Real Urban Barbeque
Roy's Restaurant
Savor ... Chicago at McCormick
Place
Shen Yun Chicago
Texas de Brazil
Tres Agaves Tequila / Sugar
Island Rum Co.
Trinchero Family Estates
Union Sushi + Barbeque
ZED451



CORPORATE PACKAGES



Chicago Enjoys

A RICH HISTORY OF CORPORATE INVOLVEMENT WITH CHARITABLE EVENTS. THE CITY OF BIG SHOULDERS SURELY HAS AN EVEN BIGGER HEART.

First Look for Charity, the benevolent event of the Chicago Auto Show, is big in its own right. It stands as one of the city's largest single-day charity events, raising more than \$39 million since 1992. Eighteen distinguished Chicago-area charities benefit from this year's event.

First Look for Charity appears prominently on the calendars of both socialites and car buffs. The tuxedo-mandatory affair enables participants to behold the nation's largest auto show in grandeur, the evening before the show opens to the public, and indulge in a variety of hors d'oeuvres and champagne, wine and other refreshments.

By subscribing to a Corporate package, you demonstrate a considerable support of First Look for Charity, and that support is rewarded in kind. Contributors to each package receive a similar number of tickets to First Look for Charity and the Chicago Auto Show, plus recognition in several forms, including a listing in the event program and on signs posted at the affair.

There is no better way to reward key employees and important clients than by treating them to a splendid evening. Be part of this terrific charitable event by completing the form in this packet.

And top off your evening with a stay at the Hyatt Regency McCormick Place, which adjoins the convention center. First Look for Charity has secured a limited number of rooms starting at \$115. Reserve online by Jan. 23 at <https://resweb.passkey.com/go/FirstLookforCharity15>.

TWO ATTENDEES WILL WIN A 2015 FORD EXPLORER OR A 2015 FORD FUSION.

Drawings for the 2015 Ford Explorer and 2015 Ford Fusion prize vehicles at 8:30 p.m. Vehicle winners must be present at time of drawings. Explorer and Fusion both compliments of Ford Motor Co. & the Chicagoland Ford Dealers Association.

FRIDAY, FEBRUARY 13, 2015

7:00-11:00PM

McCormick Place, King Drive at 23rd Street, Chicago

TUXEDO ATTIRE MANDATORY.

Corporate Packages

GRAND BENEFACTOR - \$50,000

- 200 First Look for Charity tickets
- 200 Chicago Auto Show tickets
- Identification as a "Grand Benefactor" in all recognition listings

BENEFACTOR - \$25,000

- 100 First Look for Charity tickets
- 100 Chicago Auto Show tickets
- Identification as a "Benefactor" in all recognition listings

PATRON - \$12,500

- 50 First Look for Charity tickets
- 50 Chicago Auto Show tickets
- Identification as a "Patron" in all recognition listings

DONOR - \$6,250

- 25 First Look for Charity tickets
- 25 Chicago Auto Show tickets
- Identification as a "Donor" in all recognition listings

Tickets also sold individually. Call (630) 495-2282 or go to www.chicagoautoshow.com/firstlook

Follow us at #FLFC15

First Look for Charity and the Chicago Auto Show are presented by the Chicago Automobile Trade Association, representing the new-car dealers of Chicagoland and northwest Indiana.



To attend, complete the form at the right or call (630) 495-2282.

www.chicagoautoshow.com/firstlook



Orders received after February 4, 2015 will be held at Will Call.

Corporate Package Order Form

Your donation will benefit one or more charities, or it may be divided evenly among all 18. Make check(s) payable to each charity of your choice. For a donation divided among all charities, make one check payable to First Look for Charity. Mail check(s) with this completed form to:

First Look for Charity
18W200 Butterfield Rd.
Oakbrook Terrace, IL 60181-4810
Ph. (630) 495-2282

.....
CONTACT NAME

.....
COMPANY*

.....
ADDRESS

.....
CITY/STATE/ZIP

.....
DAYTIME PHONE

EMAIL

* Identify company name precisely how you wish it to appear in all methods of recognition. Advance payment is required. Ticket packages will be sent to contact name listed above.

Contribution Level:

- Grand Benefactor/\$50,000 Patron/\$12,500
 Benefactor/\$25,000 Donor/\$6,250

Tickets also sold individually. Call (630) 495-2282.

I want my donation to benefit the following:

- | | |
|---|--|
| <input type="radio"/> First Look for Charity
<small>(all qualifying charities benefit equally)</small> | <input type="radio"/> Franciscan St. James Health |
| <input type="radio"/> 100 Club of Chicago | <input type="radio"/> Ray Graham Association
for People with Disabilities |
| <input type="radio"/> Advocate Sherman Hospital | <input type="radio"/> Illinois Spina Bifida
Association |
| <input type="radio"/> Boys & Girls Clubs
of Chicago | <input type="radio"/> JDRF |
| <input type="radio"/> Catholic Charities of the
Archdiocese of Chicago | <input type="radio"/> Ann & Robert H. Lurie
Children's Hospital of
Chicago |
| <input type="radio"/> Catholic Charities of the
Diocese of Joliet | <input type="radio"/> March of Dimes |
| <input type="radio"/> Clearbrook | <input type="radio"/> Misericordia |
| <input type="radio"/> The Cradle Foundation | <input type="radio"/> Special Olympics Illinois |
| <input type="radio"/> Franciscan Community
Benefit Services | <input type="radio"/> Turning Pointe Autism
Foundation |
| | <input type="radio"/> Jesse White Tumbling
Team |

The tax-deductible portion of each ticket is \$199.

