



Online Marketing Opportunities @ the 2014 Chicago Auto Show





Overview AU

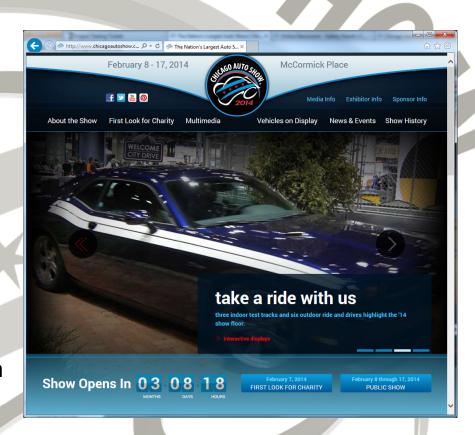
ChicagoAutoShow.com

Visitors

- More than 1 million unique visitors each year
- 800,000 unique visitors
 January 1 through March 31

Page Views

- More than 5 million page views each year
- 4.0 million page views
 January 1 through March 31





Webcam Sponsorship

Traffic

- 50,000 unique visitors
 February 1 28
- 750,000 page views
 February 1 28

Features

- 100% share of voice
- Full/Custom wrapper
- Standard-size servable banners
- Default Web Cam set to show your exhibit
- Live Streaming Video from your exhibit
- Branding on E-Cards
- Branding on Webcam window

Online Ticket Sponsorship

Traffic

- 20,000 unique ticket purchases
- 60,000 page views
- More than 50,000 online tickets

Features

- 100% SOV on all online ticketing pages
- Two standard banners on each page (8 impressions each order)
- 100% SOV advertisement on printed tickets
- Create a unique message to drive traffic to your exhibit

Pricing*

Web Cam Sponsorship \$35,000 inclusive of creative for wrapper

Online Ticket Sponsorship \$10,000 not including creative for printed tickets

Questions? Want more information? Contact Mark Bilek at (630) 424-6082 or mbilek@DriveChicago.com.