

2014 Chicago Auto Show – Media & Web Site Information Sheet

Dates: Saturday, Feb. 8 – Monday, Feb 17
Location: McCormick Place, 2301 S. Lake Shore Drive, Chicago, Illinois
Show Hours: Feb 8 – 16: 10 a.m. – 10 p.m.; Feb 17: 10 a.m. – 8 p.m.
Ticket Prices: Adults \$12, Seniors \$6, Kids age 7-12 \$6, Kids age 6 and under Free
Special Days: Womens Day, Tuesday, Feb. 11
Hispanic Day, Friday, Feb. 14
Family Day, Monday, Feb. 17
Chicago Auto Show Food Drive, Feb. 12 - 14
Buy Tickets McCormick Place Show Box Office or www.drivechicago.com
Website: www.chicagoautoshow.com

Informational Links

Chicago Auto Show Tickets: <https://tickets.drivechicago.com/>

About the Show: <http://www.chicagoautoshow.com/about-the-show/>
Directions & Parking: <http://www.chicagoautoshow.com/about-the-show/directions-parking-public-transportation/>
Interactive Displays: <http://www.chicagoautoshow.com/about-the-show/interactive-displays/>
Weekday Discounts: <http://www.chicagoautoshow.com/about-the-show/weekday-discounts/>
Food Drive: <http://www.chicagoautoshow.com/about-the-show/food-drive/>
Special Appearances/Events: <http://www.chicagoautoshow.com/events/>
TV Specials: <http://www.chicagoautoshow.com/news/tv-specials/>

Schedule of Events: <http://www.chicagoautoshow.com/events/>

First Look For Charity: <http://www.chicagoautoshow.com/first-look-for-charity/>
First Look for Charity Tickets: <https://www.chicagoautoshow.com/first-look-for-charity/buy-tickets/>
Info: <http://www.chicagoautoshow.com/first-look-for-charity/event-info/>
Car Giveaway: <http://www.chicagoautoshow.com/first-look-for-charity/car-giveaway/>
Charities: <http://www.chicagoautoshow.com/first-look-for-charity/benefiting-charities/>
Food & Drink: <http://www.chicagoautoshow.com/first-look-for-charity/fine-food-drink/>
Entertainment: <http://www.chicagoautoshow.com/first-look-for-charity/entertainment/>

Multimedia
Videos <http://www.youtube.com/chicagoautoshow>
Photo Galleries* <http://www.chicagoautoshow.com/photos/>
Hi-Res Photo Galleries* <http://www.chicagoautoshow.com/media/online-newsroom-gallery/>
Hi-Resolution Showfloor Map: <http://www.chicagoautoshow.com/logos-personalities-and-mccormick-place/>
Chicago Auto Show Blog: <http://www.chicagoautoshow.com/auto-show-blog/>

Chicago Auto Show History: <http://www.chicagoautoshow.com/history/1901/>

Vehicles on Display: <http://www.chicagoautoshow.com/vehicles-on-display/>

Mobile App
Android: <https://play.google.com/store/apps/details?id=com.cata.chicagoauto>
iOS: <https://itunes.apple.com/us/app/2014-chicago-auto-show-official/id591509356?ls=1&mt=8>

*You are free to use any images in our photo galleries, credit Chicago Auto Show when possible.

Live Stream of Manufacturer Press Conferences

We will again stream our news conferences from Thursday, Feb. 6 on uStream. Streaming will begin at 9 a.m. and continue through 4 p.m.

uStream Page: <http://www.ustream.tv/channel/chicago-auto-show-2011>
uStream iFrame:

```
<iframe width="480" height="302" src="http://www.ustream.tv/embed/7004664?v=3&wmode=direct" scrolling="no" frameborder="0" style="border: 0px none transparent;"> </iframe>  
<br /><a href="http://www.ustream.tv/" style="padding: 2px 0px 4px; width: 400px; background: #ffffff; display: block; color: #000000; font-weight: normal; font-size: 10px; text-decoration: underline; text-align: center;" target="_blank">Live streaming video by Ustream</a>
```

Webcams - Our Webcams and Live Streaming Camera go live on January 31 and remain active until February 20.

Webcame Page: <http://www.chicagoautoshow.com/multimedia/web-cams/>

Webcam iFrame:

<iframe style="width:600px; height:460px; border: 1px solid black" src="http://www.truelook.com/clients/cata/2014/partner.php"></iframe>

You may change the width and height, but the proportion must remain intact. You can also change the border. This will load an interface that randomly selects one of our 5 available cameras.

Live Streaming Page: <http://www.chicagoautoshow.com/multimedia/live-cam/>

Live Streaming iFrame:

<iframe
src="http://cata.truelook.com/index.jsp?flash=yes&name=/cata/chicago_video&theme=stream&mode=camera1&width=1&height=1&ptz=no&video=true&width=1&height=1&v=1390938074" style="width:720px;height:540px; border:1px solid;" scrolling="no" frameborder="0"></iframe>

Best of Show Voting

As we have for nearly a decade, we are letting people select their favorites from the Chicago Auto Show. They can vote at the show, via SMS text, and online. This feature will be live from February 8-17. We would love to have you place a link to the voting on your Web site. This can be framed into your Website.

Best of Show Interactive Online Voting: <http://www.chicagoautoshow.com/best-of-show/information/>.

Get Social with the 2014 Chicago Auto Show!

Facebook: Facebook.com/ChicagoAutoShow
Twitter: Twitter.com/ChiAutoShow
YouTube: YouTube.com/ChicagoAutoShow
Instagram: Instagram.com/thechicagoautoshow
Pinterest: Pinterest.com/ChiAutoShow
Vine: Chicago Auto Show

Show hashtag: #FuelCAS
Scavenger Hunt hashtag: #CASChallenge

Online Newsroom

Those wishing for additional information and images should visit our Online Newsroom. I've also provided a number of extra links to direct content areas.

Online Media Center: <http://www.chicagoautoshow.com/media/>
Online Newsroom: <http://www.chicagoautoshow.com/media/online-newsroom/>
Logos & Showfloor Map: <http://www.chicagoautoshow.com/logos-personalities-and-mccormick-place/>
Press Releases: <http://www.chicagoautoshow.com/media/news/>
Auto Show Press Kit: <http://www.chicagoautoshow.com/assets/1/7/2014-CAS-Pres-Kit.pdf>
Show Update #1: <http://www.chicagoautoshow.com/assets/1/7/2014-Update-1.pdf>
Show Update #2: <http://www.chicagoautoshow.com/assets/1/7/2014-Update-2.pdf>
Show Update #3: <http://www.chicagoautoshow.com/assets/1/7/2014-Update-3.pdf>
Quick Reference Guide: http://www.chicagoautoshow.com/assets/1/7/QR_2014.pdf

Digital Media Releases

This year we will be offering Digital Media Releases (DMRs). These are quick-paced video news and activity releases designed to serve both media and show fans alike. Some DMRs will contain hard news content featuring manufacturer explanations of their newest vehicle in depth, while others will highlight executive interviews and perspectives. For your quick reference, they will be labeled DMR.

Digital Media Releases: <http://www.chicagoautoshow.com/media/news/>

Contact Us

Mark Bilek
Director of Communications
mbilek@drivechicago.com
C-847-652-0632

Jennifer Morand
Senior PR & Social Media Manager
jmorand@drivechicago.com
C-630-391-1986

Julie Piatek
Communication Specialist
jpiatek@drivechicago.com
C-630-726-5656