

Media Advisory



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smart Owners Parade to Chicago Auto Show *Vehicle test drives available at McCormick Place and around suburban Chicago*

WHAT: smart owners will parade to the Chicago Auto Show this Saturday, February 20, to kick off a weekend of consumer test drives at McCormick Place. The parade will depart the Caribou Coffee at W. Maxwell and Halsted St. at 9:30 a.m. and travel down 18th St. to State St. to Cermak Rd. to Martin Luther King ending at McCormick Place West. Consumers attending the Chicago Auto Show can test drive the smart fortwo at McCormick Place West between 10:00 a.m. and 6:00 p.m. on both Saturday and Sunday.

Consumers can also test drive the smart fortwo in the coming week at venues in the Chicago suburbs. smart USA will offer test drives at the following locations:

- Northbrook Court, Northbrook, Ill. – Feb. 23-25
- Westfield Old Orchard Mall, Skokie, Ill. – Feb. 26-28
- Woodfield Mall, Schaumburg, Ill. – March 1-2

The smart fortwo is:

- **Small** – the smallest vehicle currently on sale in the United States, measuring just under nine feet long and just over five feet tall and wide
- **Fuel efficient** – achieving the highest miles per gallon, outside of the hybrid segment, at 41 m.p.g. highway
- **Safe** – having met or exceeded all government crash tests
- **Green** – certified as a SmartWay vehicle by the Environmental Protection Agency for low emissions and air pollutant scores and the vehicle is 95% recyclable
- **Urban** – a great city car and performs well on the highway with a top speed of 90 m.p.h.
- Engineered by Mercedes Benz

Greater Chicago is home to two smart center dealerships located in Lincolnwood, Ill. and Lake Bluff, Ill. There are nearly 40,000 smart owners across the country.

VISUALS: Passionate smart fortwo owners
Several smart fortwo vehicles parading through the streets of Chicago.

WHERE: Parade Start: Caribou Coffee
811 W Maxwell St,
Chicago, IL 60607

Parade End/test drives:
McCormick Place West

WHEN: Parade: Saturday, February 20, 9:30 a.m. – 10 a.m.

Test drives: Saturday, February 20, 10 a.m. – 6 p.m.
Sunday, February 21, 10 a.m. – 6 p.m.

For additional information about smart, please visit www.smartusa.com

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