

# SAVOR...Chicago

## at McCormick Place

Catering • Concessions • Special Events

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### SAVOR...CHICAGO PARTNERS WITH HEALTHY FARE FOR KIDS Families Visiting Chicago Auto Show Will Have Healthy Dining Options



[CHICAGO, January 31, 2014] – SAVOR...Chicago – an industry leader in implementing green standards and environmentally sustainable practices in its day-to-day foodservice operations at Chicago’s McCormick Place – is proud to announce a partnership with Healthy Fare for Kids™ designed to continue to improve healthy dining options for families at shows and special events throughout the year. Healthy Fare for Kids is a grass-roots project teaming with restaurants and chefs to offer healthier menu choices for children.

Healthy Fare for Kids and SAVOR...Chicago have created several meals that follow the guidelines of:

- antibiotic-free (ABF) meats
- whole grain breads
- smaller portion sizes
- lower salt
- no deep fried anything
- local ingredients
- non-sugared beverages

The Healthy Fare for Kids meals will be offered in the South Food Court during the Chicago Auto Show and will proudly display the Healthy Fare for Kids logo to signal a healthy choice.

Families visiting McCormick Place for the Chicago Auto Show will find Healthy Fare for Kids meals available in the South Food Court including a Turkey Sandwich on whole wheat bread with celery sticks and peanut butter or a Ham sandwich on a pretzel roll with fruit salad.

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“We understand the dining challenge that moms and dads face when dining at events,” said Connie Chambers, General Manager, SAVOR...Chicago at McCormick Place. “We believe it is our responsibility to offer our families healthy, responsible options. We believe, if we do our part and make healthy, great tasting food following Healthy Fare for Kids’ standards, we can help families identify good food choices and continue their journey of good health.”

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For more information on Healthy Fare for Kids, please visit <http://www.healthyfareforkids.com>.

### Chicago’s McCormick Place

McCormick Place, the largest exhibition and meeting facility in North America, is comprised of four state-of-the-art buildings, the North, South and West Buildings, the Lakeside Center, and the Hyatt Regency McCormick Place hotel. Combined, McCormick Place offers 2.6 million square feet of exhibit space, 173 meeting rooms, the 4,249-seat Arie Crown Theater and one of the largest ballrooms in the world.

Located on Chicago’s lakefront just minutes from downtown, McCormick Place is owned by the Metropolitan Pier and Exposition Authority and managed by SMG, a worldwide convention facility management company. For more information, please visit [www.mccormickplace.com](http://www.mccormickplace.com) or on facebook.com/mccormickplace and twitter.com/mccormick\_place.

### SAVOR

SAVOR, a leader in convention center catering, concessions and special events, took over McCormick Place foodservice operations September 28, 2011. SAVOR is part of SMG, the largest public facilities management company in the world including McCormick Place as of August 1, 2011. In 2010, 17 convention centers where SAVOR provides food and beverage service won prestigious Prime Site Awards from *Facilities & Destinations*.

SAVOR is an industry leader in introducing green standards and programs to public facilities. As the food and beverage provider to facilities with some of the most stringent environmental policies in the world, we have researched the matter extensively and work closely with community and facility managers to develop environmentally friendly operations focused on minimizing carbon footprint by purchasing locally produced, sustainably raised product, using non-petroleum-based packaging and recycling or composting waste whenever possible. [www.savorchicagomcpl.com](http://www.savorchicagomcpl.com).

### SMG

Since 1977, SMG has provided management services to more than 220 public assembly facilities worldwide, including arenas, stadiums, theatres and performing arts centers, equestrian facilities, convention, congress and exhibition centers, science centers and a variety of other venues. Across the globe, SMG manages more than 14 million square feet of exhibition space and more than 1.75 million arena and theatre seats. As the recognized global industry leader, SMG provides venue management, sales, marketing, event booking and programming, construction and design consulting, and pre-opening services. SMG also offers food and beverage operations through its concessions and catering division of SAVOR, currently serving more than 100 accounts worldwide. [www.smgworld.com](http://www.smgworld.com).

