

## **MEDIA ALERT**

# Boy Scouts to Hold Pinewood Derby® at Chicago Auto Show Saturday, February 12

#### What: Pinewood Derby® Race

The Pinewood Derby®, the biggest auto race in the world, is coming to the Chicago Auto Show. Each year Cub Scouts and Boy Scouts carve wooden racing cars by hand in hopes of becoming the fastest, fanciest or most original racecar in town. The original green machine, no Pinewood Derby® car has ever used a drop of gasoline. Gravity rules.

### Where: The Ford Booth at the Chicago Auto Show, McCormick Place

Ford is sponsoring the event in conjunction with the Chicago Automobile Trade Association.

#### When: Saturday, February 12, 11:00 AM

The 11<sup>th</sup> annual Pinewood Derby® at the Ford booth at the Chicago Auto Show

#### Who: Ford will host the Scouts

200 to 300 Cub Scouts and Boy Scouts will race their cars in the Ford booth. Since 1953 Scouts have designed and built close to 100 million Pinewood Derby<sup>®</sup> cars. Only Detroit has built more cars. Many of the world's great automotive engineers got their start working with a five ounce chunk of pine.

#### **Why: The Pinewood Derby**

This iconic event brings the dreams of every young Scout together with the leaders of the automotive industry in a celebration of design, speed and sportsmanship. Each year more than a million Cub Scouts and adult partners team up to participate in a Pinewood Derby®, a tradition that goes back generations. As a coach and a Cub Scout design, carve, paint, weigh, refine, and race the car, a bond of partnership is created. This is at the heart of the event's success. If every Pinewood Derby® car made this year took just one run down the track, the combined distance would be from the Earth to the Moon and back again. Visit: <a href="http://pinewoodderby.org/">http://pinewoodderby.org/</a>

#### Video & Photo Opportunities: available Saturday in the Ford Booth

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