**LAND ROVER ARRIVES INTO THE WINDY CITY FOR THE 2014 CHICAGO AUTO SHOW**

## News

***Contact:***

Wayne York Kung

Product Communications Manager

Jaguar Land Rover North America, LLC

201.760.8591

wkung@jaguarlandrover.com

Leah Watkins-Hall

Corporate, Brand & Interactive Communications Manager Jaguar Land Rover North America, LLC

201.760.8578

lwatki40@jaguarlandrover.com

*Facebook: interactivelandrover*

*Twitter: @interactivelr*

*Information about Land Rover North America products is available to consumers at* [*www.landroverusa.com*](http://www.landroverusa.com)

*Go to* [*www.us.media.landrover.com*](http://www.us.media.landrover.com) *or* [*www.interactivelandrover.com*](http://www.interactivelandrover.com) *for news releases, high-resolution photographs and broadcast quality video footage*

**(CHICAGO, IL) - February 6, 2014 -** Land Rover will showcase a selection of vehicles at the Chicago Auto Show held February 6 to 17, 2014 at McCormick Place.

**18, 2012. national Auto Show**2014 models include the Land Rover LR4, Land Rover LR2, Range Rover Evoque, Range Rover Sport and Range Rover. ***(Please note – not all models may be on display at this show)*.**

The 2014 model year continues the most dynamic product development and introduction period in the brand’s history. An all-new Range Rover Sport is introduced, based on the all-new aluminum-intensive Range Rover that debuted for 2013. The Range Rover itself sees a significant increase in fuel efficiency for 2014 with the introduction of a new supercharged 3-liter V6 engine, for up to EPA-estimated 23 mpg in highway driving1, replacing the naturally aspirated

5-liter V8.

The Range Rover Evoque debuts one of the first nine-speed automatic transmissions in a passenger vehicle. The sporty Range Rover Evoque, the smallest and lightest Range Rover model, has become its worldwide best seller, with more than 170,000 sold in its’ first 18 months.

The Land Rover LR4 also replaces the 5-liter V8 with the 340hp supercharged V6, teamed to an 8-speed automatic. The Land Rover LR2, which received the

240hp turbocharged engine from the Range Rover Evoque for 2013, delivers pure Land Rover style in a compact model and adds infotainment upgrades for 2014.

**2014 Land Rover LR4**

**U.S. Models and MSRP2:**

LR4: $50,595

LR4 HSE: $55,495

LR4 HSE LUX: $60,795

Land Rover has re-powered its luxurious all-purpose, all-terrain LR4 model for 2014 and also revised the model’s exterior styling. A new 340hp 3-liter supercharged V6 engine and an eight-speed automatic transmission replace the previous 5-liter V8 and six-speed automatic, yielding comparable performance with better fuel economy. An Intelligent Stop-Start system also helps reduce fuel consumption in certain driving situations.

A new, lighter single-speed transfer case 4WD system is now standard for the LR4, with the two-speed transfer case 4WD system now part of an optional Heavy Duty Package that also equips the vehicle with an active locking rear differential and a full-size spare tire.

Available with three-row seating for seven adults, the 2014 Land Rover LR4 features a refreshed front end with a two-bar grille and redesigned bumper, headlamps, and fog lights. A striking new LED signature headlight design with xenon high-intensity discharge (HID) technology is standard on HSE and HSE LUX models. Inside the 2014 LR4, two great British brands come together, with new audio systems by Meridian™.

Renowned for its impeccable blend of on-road comfort and off-road capability, the LR4 uses integrated body-frame construction, featuring a steel unibody mounted on a rigid boxed full frame. Four-wheel independent, height-adjustable air suspension helps adapt the LR4 to varying terrain or weather. The innovative – and now, much imitated -- Terrain Response® system3 allows the driver to tailor the vehicle’s capabilities to the prevailing road conditions.

**New for 2014 LR4**

* New 3-liter V6 supercharged gasoline engine with 340hp and 332 lb.-ft. torque replaces 5-liter naturally aspirated V8
* New 8-speed ZF® automatic transmission with CommandShift® and Sport mode; replaces

6-speed automatic

* New standard single speed transfer case 4WD system; two-speed transfer case 4WD system available as an option
* Intelligent Stop-Start improves fuel economy and reduces emissions
* Revised front styling with new bumper, headlamp, and fog light design
* Side-view mirrors with integrated turn signals also house available Blind Spot Monitoring
* Blind Spot Monitoring, Closing Vehicle Sensing and Reverse Traffic Detection systems have been added to the optional Vision Assist Package3
* New Meridian™ audio systems
* Standard rear camera with parking system3
* New wheel designs and exterior paint colors
* Extended Windsor Leather Package now standard on LR4 HSE LUX

**2014 Land Rover LR2**

**U.S. Models and MSRP2:**

LR2: $37,495

LR4 HSE: $39,995

LR4 HSE LUX: $42,595

Following a model year that saw the Land Rover LR2 get a new powertrain, revised styling, upgraded interior and enhanced navigation system, the brand’s high-capability entry model debuts a new, more versatile infotainment system and improved satellite radio.

The Land Rover LR2 compact luxury SUV offers the brand’s renowned off-road capability in a vehicle that provides outstanding on-road ride comfort and agility. The combination of full-time intelligent four-wheel drive and the renowned Land Rover Terrain Response® control system3 give the LR2 the ability to take trails unsuitable for some luxury crossovers.

The 2-liter direct-injection turbocharged engine delivers 240hp and 250 lb.- ft. of torque, the latter at low engine speed, and is teamed to a six-speed automatic CommandShift® automatic transmission. The powertrain components and systems are protected from water intrusion, providing the vehicle with

19.7-inches of water wading depth.

Standard amenities in the LR2 include grained leather seating with an eight-way power driver’s seat and six-way power front passenger seat, along with a dual-panel panoramic sunroof and 380 watt Meridian™ Audio System with 11 speakers.

**New for 2014 LR2**

* Infotainment system gets more responsive capacitive touchscreen to replace resistive touch panel and features improved scrolling on main navigation screen (when equipped) and QWERTY keyboard for phonebook searching
* Satellite radio functionality improvements, including artist memory seek, team/game memory seek, instant replay, new virtual categories and SDARS audio services to browse channel by category

**2014 Range Rover Evoque**

**U.S. Models and MSRP2:**

**Range Rover Evoque Five-Door**

Pure: $41,995

Pure Plus: $44,995

Pure Premium: $49,595

Prestige: $56,295

Dynamic: $57,195

**Range Rover Evoque Coupe**

Pure Plus: $45,040

Pure Premium: $50,595

Dynamic: $58,195

The Range Rover Evoque, the best-selling Range Rover model worldwide, enters its 2014 with advanced new driveline technologies, new driver assistance features and detail design enhancements throughout.

For 2014, the 2-liter 240hp Turbocharged Direct Injected engine teams with a new ZF-9HP 9-speed automatic transmission, among the first fitted to a passenger car. With a wider spread of ratios than the 6-speed automatic it replaces, the new 9-speed enhances both performance and efficiency.

A new Active Driveline system with active differentials and torque vectoring also debuts on the 2014 Range Rover Evoque as standard in all models3. The new 4WD system reduces driveline drag by decoupling 4WD during steady-state driving at speeds above 22 mph, automatically activating 4WD drive within 300 milliseconds whenever it is needed. Active Torque Biasing uses an electronically controlled differential to distribute torque between the rear wheels, optimizing traction and stability. In addition, a Torque Vectoring feature further enhances agility and safety by redirecting torque among all four wheels to counteract understeer.

New driver-assist features include: Park Exit (to automatically exit parallel parking bays), Adaptive Cruise Control (with Queue Assist, Forward Alert and Intelligent Emergency Braking), and Closing Vehicle Sensing3.

The 2014 Range Rover Evoque also features exterior detail changes, new color options for the interior and new alloy wheel styles.

 **New for 2014 Range Rover Evoque**

* New ZF-9HP 9-speed automatic transmission replaces 6-speed automatic; enhances performance and efficiency
* Standard Active Driveline system with active differentials, active torque basing and torque vectoring3
* Driver-assist features including Adaptive Cruise Control (with Queue Assist, Forward Alert and Intelligent Emergency Braking), Park Exit and Closing Vehicle Sensing3

**2014 Range Rover Sport**

**U.S. Models and MSRP2:**

Range Rover Sport SE (V6): $63,495

Range Rover Sport HSE (V6): $68,495

Range Rover Sport Supercharged (V8): $79,995

Range Rover Sport Autobiography (V8): $93,295

The all-new second-generation Range Rover Sport is the fastest, most agile and responsive Land Rover vehicle ever. Based on the new Range Rover, the 2014 Range Rover Sport uses all-new aluminum unibody architecture to achieve a weight savings of approximately 800lbs. and features breakthrough suspension design and innovative dynamic chassis technologies. The new model delivers exceptional on-road dynamics with genuine Land Rover all-terrain capability.

The Range Rover Sport design captures the distinctive DNA of its predecessor, but with a bold evolution that places it at the heart of the three-model Range Rover portfolio, between the flagship Range Rover and the Range Rover Evoque vehicles. The impeccably luxurious interior offers the option of an occasional use third row for 5+2 seating.

A wheelbase that’s longer by 7-inches provides greater room and improved access for rear passengers, while the trim 191-in. length is just 2.5-inches longer than the previous model. The Range Rover Sport is 5.9-inches shorter and 2.17-inches lower than the new-generation Range Rover and weighs about 100lbs. less when similarly equipped.

Two engines are offered, a new 340hp supercharged V6 or the formidable 510hp supercharged V8 on which the V6 is based. Both Range Rover Sport engines are paired with the advanced electronically controlled ZF® 8HP70 8-speed automatic transmission.

A next-generation four-corner air suspension with variable ride height and the Terrain Response® 2 system3 maximize the vehicle’s versatility both on- and off-road. Supercharged V8 models are equipped with a dedicated Dynamic mode in the Terrain Response® 2 system, providing a more sporting bias.

The standard 4WD system features an all-new single-speed transfer case with a Torsen® differential is designed to provide a rear-wheel drive bias for optimum driving dynamics, while maintaining off-road performance capability. A two-speed transfer case system is available, with a low-range for the most demanding off-road conditions. The Range Rover Sport can tow up to 7,716lbs.

A slew of advanced driver-assist technologies include Adaptive Cruise Control with Queue Assist, Lane Blind Spot Monitoring, Departure Warning, Traffic Sign Recognition, Automatic High Beam Assist, Flank Guard to help alert the driver to potential side impacts Closing Vehicle Sensing and Reverse Traffic Detection3  (limited availability during first year or production).

**Range Rover Sport: (All New for 2014)**

* All-new high strength aluminum structure provides a weight savings of approximately 800lbs. over the previous generation model
* Improved agility and exceptional performance with improved fuel economy and reduced emissions
* Choice of 340hp supercharged V6 or a 510hp supercharged V8 engines; both teamed to

8-speed automatic transmission

* Choice of transfer cases - single speed Torsen or two-speed locking with low range
* Available new fully automatic Terrain Response® 2 system3
* Advanced electronic driver assistance technologies3
* Standard Intelligent Stop/Start technology to improve fuel economy and reduce emissions
* 5+2 third row seating option for occasional use
* Superbly crafted, luxurious interior

**2014 Range Rover**

**U.S. Models and MSRP (Pricing Effective Jan 1, 2014)2:**

Range Rover: $84,195

Range Rover HSE: $89,195

Range Rover V8 S/C: $100,995

Range Rover V8 S/C (LWB): $106,195

Range Rover Autobiography: $137,645

Range Rover Autobiography (LWB): $142,995

Range Rover Autobiography Black (LWB): $185,000

Range Rover Autobiography Black (LWB) with Valloire White Paint: $199,500

The Range Rover was all new for 2013, debuting an aluminum unibody construction that reduced vehicle weight by 700lbs. for significantly improved strength, performance, agility and fuel efficiency.

For its second model year, the Range Rover makes another leap in fuel efficiency with a new 340hp

3-liter supercharged V6 engine replacing the previous 5-liter V8. As with the V8, the supercharged V6 is teamed to an 8-speed automatic transmission. The new powertrain yields comparable performance to the 2013 V8 model but with markedly better fuel economy, including 21-percent improvement in EPA city fuel economy and 15-percent improvement EPA-estimated highway fuel economy (now 23 mpg1).

An Intelligent Stop-Start system also helps reduce fuel consumption in certain driving situations.

The new-generation Range Rover uses 4-wheel independent suspension with air springs at four wheels, featuring aluminum components and long wheel travel and articulation. Trailer towing capability remains at a substantial 7,716lbs. For safety, Intelligent Emergency Braking system can detect traffic ahead slowing suddenly, or another vehicle cutting in front, and apply braking if needed3.

The Dynamic Response active lean control system reduces body lean when cornering3. Paired with Adaptive Dynamics, which provides continuously variable suspension damping, the technology endows the Range Rover with an uncannily smooth ride3. Acoustic-laminated windshield and side door glass help make the Range Rover exceptionally quiet.

Coupled with the versatile full-time 4WD system with dual-range transfer case, fully automatic Terrain Response® 2 analyzes road conditions and automatically selects the most effective vehicle settings for the 4WD, stability and traction control and other parameters3. The Range Rover offers a maximum water wading depth of 35.4-inches, a 7.8-inch increase over the previous-generation model3.

Legroom in the Range Rover rear seat extends to nearly 40-inches, a 4.7-inch increase over the older model. An Individualized Rear Seating package provides the ultimate in rear seat luxury, rivaling the world’s finest luxury sedans.

The Range Rover exclusive offers high-end surround-sound audio systems from the renowned British audiophile brand, Meridian™.

**New for 2014 Range Rover**

* New 3-liter Supercharged V6 with Stop/Start replaces the normally aspirated 5-liter V8
* Option package and standalone options revised, with price reduced for Adaptive Cruise Control (ACC) with Queue Assist and Intelligent Emergency Braking3
* 510hp Supercharged V8 adds Stop/Start
* New standard features for Autobiography include Stop/Start, Active Rear Locking Differential, and 29-speaker, 1,700-Watt Meridian™ Signature Audio System with 3D Surround Sound

**Mid-Year Technology Introduction for Range Rover and Range Rover Sport**

Planned for a mid-year introduction, the Range Rover will offer Enhanced Parking Aids to bolster the already-available Parallel Park feature3. Parking Exit will be able to help the driver to automatically exit parallel parking spaces; Perpendicular Park can automatically position the vehicle centrally in parking spaces to maximize exiting room on both sides, 360-degree Park Distance Control will provide virtual object tracking along the sides of the vehicle at speeds of up to 10mph (16km/h) 3.

New optional Lane Departure will use a forward-looking camera to monitor the vehicle’s position between lane markings3. The Lane Departure Warning system provides haptic feedback through the steering wheel should the driver begin to move out of lane without using a turn signal.  The same camera is used for the Traffic Sign Recognition system, which identifies speed limit signs and a variety of other warning and information signs3.

1 *All figures are EPA estimates. Actual mileage may vary.*

2 *Price shown is MSRP. Includes $895 destination and delivery fee. Excludes taxes, title, license, other local fees and optional equipment. Actual price set by retailer. See your local authorized Land Rover Retailer for details.*

3 *These systems are not a substitute for driving safely with due care and attention and will not function under all circumstances, speeds, weather and road conditions, etc. Driver should not assume that these systems will correct errors of judgment in driving. Please consult the owner’s manual or your local authorized Land Rover Retailer for more details.*

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***About Land Rover***

*Land Rover, the British maker of Land Rover and Range Rover sport utility vehicles, is renowned for providing its clientele with some of the most luxurious and capable vehicles in the world. Every Land Rover vehicle is equally at home both on and off road, and in any setting; be it in the heart of the city, or traversing the countryside. Today's Land Rover lineup includes the legendary Defender, LR2 (Freelander 2), LR4 (Discovery 4), Range Rover Sport, Range Rover and Range Rover Evoque. Land Rover designs, engineers, and manufactures their vehicles in the United Kingdom. Land Rover is fully engaged with sustainability initiatives and social concerns with continuous involvement in environmental and community programs. For more information visit the official Land Rover website at http://www.landroverusa.com.*

***About Jaguar Land Rover***

*• The United States is one of the leading global markets for both Jaguar and Land Rover*

*• Jaguar Land Rover employs 25,000 people and sells vehicles in 170 countries around the world*

*• Jaguar Land Rover has two state of the art engineering and design facilities and three advanced manufacturing plants in the UK*

*• In the 2012/13 fiscal year, Jaguar Land Rover has reported revenues of $23.8 billion, up 17% year on year ($20.4 billion last year)*

*• Headquartered in Mahwah, New Jersey in the United States, Jaguar Land Rover North America, LLC has offices across the USA and Canada. Jaguar Land Rover has offices in the following locations: California, Georgia, Illinois, Maryland, Minnesota, New Jersey, Pennsylvania, Tennessee, and Washington D.C.*

*• Jaguar Land Rover is represented by more than 330 independently operated retail outlets**in the USA*