



BETTER BUSINESS BUREAU®

NEWS RELEASE

FOR FURTHER INFORMATION CONTACT: Tom Joyce,  
Better Business Bureau Serving Chicago & Northern  
Illinois, 312.245.2643; [tjoyce@chicago.bbb.org](mailto:tjoyce@chicago.bbb.org)

## **Auto Show Chief Jerry Cizek To Receive BBB Lifetime Achievement Award**

Chicago, IL – February 19, 2010 - Jerry H. Cizek III, retiring president of the Chicago Automobile Trade Association and general manager of the Chicago Auto Show, will be the initial recipient of the James E. Baumhart Lifetime Achievement Award from the Better Business Bureau of Chicago and Northern Illinois. The award will be presented to Cizek at the BBB's Annual Dinner Meeting in the Sheraton Chicago Hotel & Towers on Wednesday, March 10, 2010.

"The Baumhart Lifetime Achievement Award recognizes a business person who has made an outstanding contribution in support of Better Business Bureau mission upon the person's retirement from their Accredited Business," explained Steve J. Bernas president of the BBB. "Jerry's long history of support and active participation in the Better Business Bureau during his 37 years with the association and 22 years as its president has significantly contributed to the success of the Better Business Bureau. It makes him a truly worthy recipient to receive the initial edition of this award."

The Award is named after James E. Baumhart, immediate past president of the Chicago Better Business Bureau who died of cancer in 2006. He dedicated 42 years to the BBB as an employee of the Bureau and the last 18 years of his life as its president.

"We are truly thankful to have such committed individuals as Jerry Cizek and Jim Baumhart supporting the goals of the BBB organization to promote and foster a more ethical marketplace," stated Bernas.

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*As a private, non-profit organization, the purpose of the Better Business Bureau is to promote an ethical marketplace. BBBs help resolve buyer/seller complaints by means of conciliation, mediation and arbitration. BBBs also review advertising claims, online business practices and charitable organizations. BBBs develop and issue reports on businesses and nonprofit organizations and encourage people to check out a company or charity before making a purchase or donation.*