

For Immediate Release

NISSAN'S REVOLUTIONARY GT-R LM NISMO RACER SET TO TAKE CENTER STAGE AT 2015 CHICAGO AUTO SHOW

- LM P1 machine makes first public appearance following world debut in Nissan's dramatic "With Dad" Super Bowl XLIX commercial; joins new NISMO street concept vehicle on stage at show -

NASHVILLE, Tenn. (Feb. 2, 2015) – Nissan today announced that after its brief cameo appearance in Sunday's Super Bowl XLIX "With Dad" commercial, the radical new Nissan GT-R LM NISMO race car will make a two-week pit stop at the Chicago Auto Show from February 14 to 22 at Chicago's McCormick Place.

The GT-R LM NISMO, which will take on the best in the world in the race to glory at the Le Mans 24 Hours, will be the centerpiece of a performance-oriented NISMO display at the auto show – which will also include the 600-horsepower Nissan GT-R NISMO, the 370Z NISMO, JUKE NISMO and JUKE NISMO RS and two concept vehicles, the Sentra NISMO Concept and a new NISMO street concept that will debut February 12.

A truly global effort, the GT-R LM NISMO has been created by a team of carefully selected experts in Japan, the United States and Europe. Unlike other LM P1 cars, the GT-R's V6 3.0-liter twin-turbo gasoline engine sits in the front of the front-wheel-drive car, while the hybrid power is harvested from the front driveline to augment acceleration.

"LM P1 cars are the most extreme sports cars in racing today so, for Nissan and NISMO, the opportunity to innovate at the highest level could not be missed," said Darren Cox, Global Head of Brand, Marketing & Sales, NISMO. "Taking on the best in the world and competing to win is a daunting task for Nissan. The competition is well-established and the racing in the FIA World Endurance Championship is ultra-close, but this is a challenge that Nissan has accepted and the Nissan NISMO team will fight like it has never fought before."

Full details and photography of the Nissan GT-R LM NISMO are available at <u>www.NissanNews.com</u>. To view the 90-second "With Dad" commercial, go to <u>www.withdad.com</u> or <u>www.NissanUSA.com</u>.

About Nissan North America

In North America, Nissan's operations include automotive styling, engineering, consumer and corporate financing, sales and marketing, distribution and manufacturing. Nissan is dedicated to improving the environment under the Nissan Green Program and has been recognized as an ENERGY STAR[®] Partner of the Year in 2010, 2011, 2012, 2013 and 2014 by the U.S Environmental Protection Agency. More information on Nissan in North America and the complete line of Nissan and Infiniti vehicles can be found online at www.NissanUSA.com and www.InfinitiUSA.com, or visit the Americas media sites NissanNews.com and InfinitiNews.com.



About Nissan

Nissan Motor Co., Ltd., Japan's second-largest automotive company, is headquartered in Yokohama, Japan, and is part of the Renault-Nissan Alliance. Operating with more than 244,500 employees globally, Nissan sold almost 5.2 million vehicles and generated revenue of 10.5 trillion yen (USD 105 billion) in fiscal 2013. Nissan delivers a comprehensive range of more than 60 models under the Nissan, Infiniti and Datsun brands. In 2010, Nissan introduced the Nissan LEAF, and continues to lead in zero-emission mobility. The LEAF, the first mass-market, pure-electric vehicle launched globally, is now the best-selling EV in history with almost 50% share of the zero-emission vehicle segment. For more information on our products, services and commitment to sustainable mobility, visit our website at <u>http://www.nissan-global.com/EN/</u>.

#

Media Contacts:

Josh Clifton Nissan North America 615-725-1767 josh.clifton@nissan-usa.com

Dan Passe Nissan North America 615-725-5264 dan.passe@nissan-usa.com