



## FOR IMMEDIATE RELEASE

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***Chrysler Group LLC Revs Up 2010 Chicago Auto Show Food Drive to Benefit Haiti Earthquake Victims and Chicago Homeless Through A Safe Haven Foundation***  
**Expanded Food Drive begins February 1<sup>st</sup> at Metro-Chicago Chrysler Group Dealerships and provides discount tickets to the 2010 Chicago Auto Show in return for canned good donation.**

Chicago, IL – February 1, 2010 – More than 40 Chrysler, Jeep®, Dodge and Ram Truck brand dealerships in the Chicagoland area will be collecting canned food donations beginning February 1, 2010 in collaboration with the 2010 Chicago Auto Show Food Drive to benefit A Safe Haven Foundation, a non-profit organization dedicated to assisting people in crisis and transition.

The expanded food drive effort allows auto show goers to receive discounted admission by donating three cans of food at any participating Chrysler Group dealership throughout the month of February. The 2010 food drive will culminate at the McCormick Center during the 2010 Chicago Auto Show, where food can be donated in the main hall February 17, 18 and 19.

A Safe Haven Foundation has recently opened their arms to refugees of the terrible earthquake in Haiti. More than 240 Haitian evacuees have been served by A Safe Haven Foundation since the earthquake in addition to the daily service to Chicago's homeless.

Chrysler Group becomes the third annual automotive sponsor of Chicago Auto Show food drive for A Safe Haven Foundation. All the proceeds of the food drive go to feeding Haiti earthquake victims, residents at A Safe Haven Foundation and North Lawndale citizens via A Safe Haven Foundation's Community Food Pantry.

"Chrysler is dedicated to serving the communities in which we live and work," said Lewis Scott, Director of Chrysler's Midwest Business Center. "We are so proud to continue our partnership with A Safe Haven Foundation and the great work they do everyday to feed the people of Chicago and most recently, the victims of the earthquakes in Haiti."

"It is an incredible opportunity to once again partner with the American icon automaker Chrysler Group LLC to raise awareness and support for those experiencing homelessness from the earthquake in Haiti and for American's that have fallen victims of the economy as they embark on their path to self-sufficiency through an integrated, community-based 'continuum of care' here at A Safe Haven," said Neli Vazquez-Rowland, President of A Safe Haven Foundation.

This year marks the 15<sup>th</sup> anniversary of the Chicago Auto Show food drive. To date more than 300,000 pounds of food have been collected through the program and distributed to local food pantries through A Safe Haven Foundation.

**About the Chicago Auto Show:** The Chicago Auto Show is the largest on the continent, spanning over one million square feet of production, concept, and exotic vehicle exhibit space. In addition to hosting

multiple world and North American vehicle debuts, the Chicago Auto Show's First Look for Charity raises nearly \$2 million annually for 18 worthy Chicago organizations in a single night. The 2010 public show will be held from February 12-21, 10 a.m. to 10 p.m. (8 p.m. on the 21st.) For more information, visit [www.chicagoautoshow.com](http://www.chicagoautoshow.com) or [facebook.com/chicagoautoshow](https://www.facebook.com/chicagoautoshow)

### **About Chrysler Group LLC**

Chrysler Group LLC, formed in 2009 from a global strategic alliance with Fiat Group, produces Chrysler, Jeep®, Dodge, Ram Truck, Mopar® and Global Electric Motorcars (GEM) brand vehicles and products. With the resources, technology and worldwide distribution network required to compete on a global scale, the alliance builds on Chrysler's culture of innovation – first established by Walter P. Chrysler in 1925 – and Fiat's complementary technology – from a company whose heritage dates back to 1899.

Headquartered in Auburn Hills, Mich., Chrysler Group LLC's product lineup features some of the world's most recognizable vehicles, including the Chrysler 300, Jeep Wrangler and Ram Truck. Fiat will contribute world-class technology, platforms and powertrains for small- and medium-sized cars, allowing Chrysler Group to offer an expanded product line including environmentally friendly vehicles.

**About A Safe Haven Foundation:** Established in 1994, A Safe Haven (ASH) is America's leading Recovery Management and Supportive Housing social and economic development model leading to independence and self-sufficiency, serving the needs of the homeless, and/or those in recovery from the diseases of alcoholism or addiction. ASH provides and coordinates supportive recovery home housing, treatment, affordable housing, job training and job placement services. More than 30,000 people have participated in programs offered at ASH. ASH was recently selected by the Board of the 100 year old Chicago Christian Industrial League to serve as the steward of their mission to serve the homeless. For more information about A Safe Haven Foundation, visit [www.asafehaven.com](http://www.asafehaven.com) or [www.ccilworks.org](http://www.ccilworks.org).

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